

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



## **BIRMINGHAM SPORTS HOLDINGS LIMITED**

**伯明翰體育控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 2309)**

### **VOLUNTARY ANNOUNCEMENT**

#### **POSTPONEMENT OF ENGLISH FOOTBALL LEAGUE FIXTURES**

This announcement is made by the Board of Directors (the “Board”) of Birmingham Sports Holdings Limited (the “Company”, and together with its subsidiaries, the “Group”) on a voluntary basis.

On 19 March 2020, football authorities in the United Kingdom including the English Football League (the “EFL”) announced that all English and European club league and cup matches (including, but not limited to, all matches in the EFL Championship, the EFL League One and the EFL League Two, as well as all football academies and youth team fixtures) in the United Kingdom will be postponed until no earlier than 30 April 2020 (the “Postponements”), and the limit for termination of the current 2019/20 football season will be extended indefinitely due to the spread of the new coronavirus disease (COVID-19). The EFL also advised all of the EFL football clubs to suspend training activities until 3 April 2020 at the earliest.

Pursuant to the advice of the EFL, Birmingham City Football Club, which is operated by the Group, has decided that all the upcoming football activities scheduled until 3 April 2020 will be postponed. The Company will make further update, if appropriate, upon further development of the Postponements. The Company will closely monitor the situation, and assess its impacts on our financial position and operating results. As at the date of this announcement, the Company is not able to ascertain the impact of the Postponements and such assessment is still ongoing.

By Order of the Board  
**Birmingham Sports Holdings Limited**  
**Zhao Wenqing**  
*Chairman*

Hong Kong, 20 March 2020

*As at the date of this announcement, the Board comprises nine Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Mr. Yiu Chun Kong, Mr. Hsiao Charng Geng and Dr. Guo Honglin as Executive Directors; Mr. Sue Ka Lok as Non-executive Director; and Mr. Pun Chi Ping, Ms. Leung Pik Har, Christine and Mr. Yeung Chi Tat as Independent Non-executive Directors.*