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BIRMINGHAM SPORTS HOLDINGS LIMITED

伯明翰體育控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2309)

CHANGE OF EXECUTIVE DIRECTORS AND COMPANY SECRETARY

The Board announces that with effect from 3 May 2019:

- (i) Ms. Chan Yuk Yee resigned as an Executive Director and the Company Secretary of the Company;
- (ii) Dr. Guo Honglin has been appointed as an Executive Director of the Company; and
- (iii) Mr. Yam Pui Hung Robert has been appointed as the Company Secretary of the Company.

CHANGE OF EXECUTIVE DIRECTORS

The Board of Directors (the “Board”) of Birmingham Sports Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) hereby announces that Ms. Chan Yuk Yee (“Ms. Chan”) resigned as an Executive Director of the Company with effect from 3 May 2019 as she needs to devote more time to her other business engagements.

Ms. Chan has confirmed that there is no disagreement with the Board and there is no other matter in relation to her resignation that needs to be brought to the attention of the shareholders of the Company.

The Board also announces that Dr. Guo Honglin (“Dr. Guo”) has been appointed as an Executive Director of the Company with effect from 3 May 2019.

Dr. Guo, aged 50, graduated from Renmin University of China in the People’s Republic of China (the “PRC”) and holds a Doctorate Degree in Economics. Dr. Guo has served as the assistant lecturer, lecturer, associate professor and tutor of postgraduate of Master Degree in Renmin

University of China and has been engaged as the assistant to the Principal and the chief of the office of human resources management, and the executive vice president of the School of Education of Renmin University of China. Before joining the Company, Dr. Guo was a part-time professor of the School of Education of Renmin University of China. Dr. Guo possesses extensive knowledge in education sector and has over 20 years of experience in institutional management, strategic development and human resources management. Dr. Guo is an independent director of Metro Land Corporation Ltd. (a company listed on the Shanghai Stock Exchange of the PRC, stock code: 600683).

A service contract will be entered into between Dr. Guo and the Group after his appointment. Dr. Guo's directorship will be subject to retirement by rotation and re-election pursuant to the Articles of Association of the Company. The remuneration of Dr. Guo will be recommended by the Remuneration Committee of the Company and approved by the Board based on Dr. Guo's qualifications, experience, level of responsibilities undertaken and prevailing market conditions.

Save as disclosed above, as at the date of this announcement, Dr. Guo:

- (i) does not hold any position in the Group;
- (ii) has not held any directorship in any other public companies the securities of which are listed in Hong Kong or overseas in the last three years;
- (iii) does not have any interest in and does not hold any short position in the shares, underlying shares or debentures of the Company or any of its associated corporations within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); and
- (iv) is not connected and does not have any relationship with any other directors, senior management, substantial shareholders or controlling shareholders (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) of the Company.

Save as disclosed above, there is no other information of Dr. Guo which is required to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to Rule 13.51(2)(v) of the Listing Rules and there is no other matter relating to the appointment of Dr. Guo that needs to be brought to the attention of the shareholders of the Company.

CHANGE OF COMPANY SECRETARY

The Board also announces that Ms. Chan resigned as the Company Secretary of the Company and Mr. Yam Pui Hung Robert ("Mr. Yam") has been appointed as the Company Secretary of the Company with effect from 3 May 2019.

Mr. Yam, aged 51, has been the Chief Financial Officer of the Group since January 2017. Mr. Yam holds a Bachelor of Arts in Accountancy degree from the City Polytechnic of Hong Kong (now known as City University of Hong Kong). Mr. Yam is a Fellow of the Association of Chartered Certified Accountants and a Certified Public Accountant of the Hong Kong Institute of Certified Public Accountants. Mr. Yam has extensive experience in accounting, financial management, corporate finance and company secretarial practice.

The Board would like to take this opportunity to express its appreciation to Ms. Chan for her valuable contribution to the Company during her tenure of office and to extend its warmest welcome to Dr. Guo for joining the Board and to Mr. Yam for taking up his new position.

By Order of the Board
Birmingham Sports Holdings Limited
Zhao Wenqing
Chairman

Hong Kong, 3 May 2019

As at the date of this announcement, the Board comprises nine Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Mr. Yiu Chun Kong, Mr. Hsiao Charng Geng and Dr. Guo Honglin as Executive Directors; Mr. Sue Ka Lok as Non-executive Director; and Mr. To Yan Ming, Edmond, Mr. Pun Chi Ping and Ms. Leung Pik Har, Christine as Independent Non-executive Directors.