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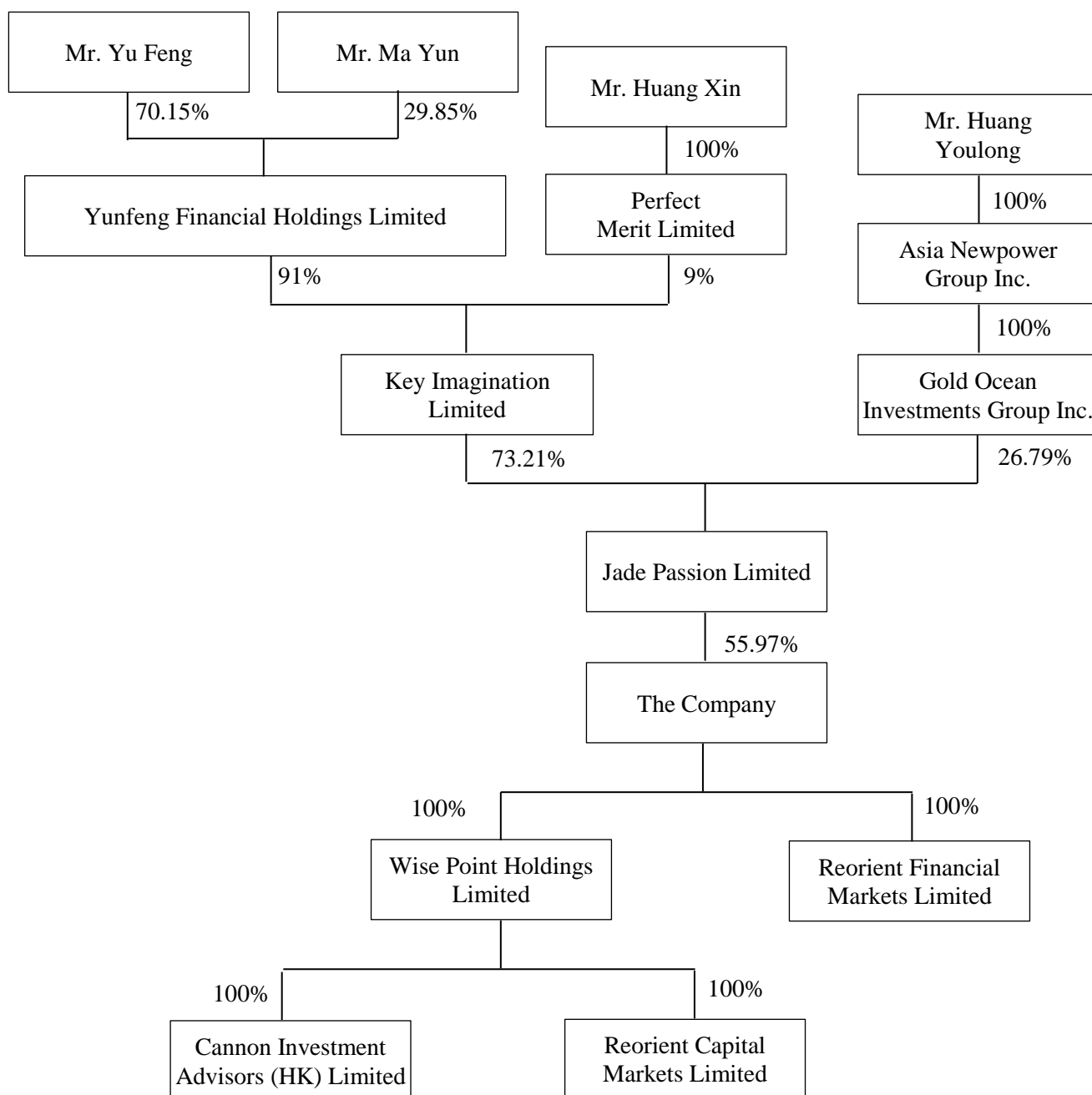


VOLUNTARY ANNOUNCEMENT

The board of directors (the “**Board**”) of Reorient Group Limited (the “**Company**”) announces that it has been informed by Key Imagination Limited, an indirect controlling shareholder of the Company and a subsidiary of Yunfeng Financial Holdings Limited (“**YFHL**”) (which, in turn, is also an indirect controlling shareholder of the Company), that Mr. Yu Feng, the Company’s indirect controlling shareholder, chairman and non-executive director, has increased his investment in YFHL and has implemented alterations to the shareholding arrangements of Key Imagination Limited. Key Imagination Limited holds 73.21% in Jade Passion Limited, which in turn holds 55.97% in the Company.

The increase in investment and alterations involve a few steps. Firstly, Mr. Yu Feng increased his investments in YFHL such that his shareholding interest in YFHL increased from 60% to 70.15%. Secondly, the minority shareholders of Key Imagination Limited transferred their holdings in Key Imagination Limited (23% in aggregate) to YFHL and YFHL’s interest in Key Imagination Limited increased from 68% to 91%. The remaining 9% interest in Key Imagination Limited is held by Perfect Merit Limited, a company wholly-owned by Mr. Huang Xin (an executive director of the Company). Mr. Yu Feng replaced Mr. Huang Xin as the sole director of Key Imagination Limited. At all times before and after the alterations, YFHL remains majority owned and controlled by Mr. Yu Feng and Key Imagination Limited remains majority owned and controlled by YFHL. Key Imagination Limited’s interest in Jade Passion Limited and Jade Passion Limited’s interest in the Company remain unchanged.

Following the alterations as detailed above and the additional matter regarding Reorient Financial Markets Limited referred to below, the shareholding of the Company and its Hong Kong licensed entities, Reorient Financial Markets Limited, Reorient Capital Markets Limited and Cannon Investment Advisors (HK) Limited is as shown in the following diagram:



As the alterations of the shareholding structure of Key Imagination Limited is a matter among the indirect shareholders of the Company, the Board is of the view that such alteration has no material impact on the business operations and financial condition and prospects of the Company.

As an additional matter, Wise Point Holdings Limited (“**WPHL**”) and Reorient (Nominees) Limited (“**RNL**”), both wholly owned subsidiaries of the Company, which in turn respectively hold 124,999,999 shares and 1 share in Reorient Financial Markets Limited (“**RFML**”), an indirectly wholly owned subsidiary of the Company, have transferred their respective shareholdings in RFML to the Company, resulting in the Company becoming the sole direct holder of all issued shares in RFML. RFML was incorporated in Hong Kong under

the Companies (Winding Up and Miscellaneous Provision) Ordinance (cap. 32 of the Laws of Hong Kong) in 1985. In accordance with the Companies Ordinance (cap. 622 of the Laws of Hong Kong), RFML is no longer required to have more than one member. In making the Company the sole direct shareholder of RFML, the transfers by WPHL and RNL to the Company serve to simplify the structure of the Company's interests in RFML.

By Order of the Board
Reorient Group Limited
Li Ting

Executive Director and Chief Executive Officer

Hong Kong, 20 July 2016

As at the date of this announcement, the Board comprises Mr. Yu Feng (who is Chairman and non-executive director), Ms. Li Ting and Mr. Huang Xin (who are executive directors), Mr. Ko Chun Shun, Johnson, Ms. Hai, Olivia Ou and Mr. Huang Youlong (who are non-executive directors), and Mr. Lin Lijun, Mr. Qi Daqing, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).