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REORIENT GROUP LIMITED

瑞東集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code : 376)

UNUSUAL PRICE AND TRADING VOLUME MOVEMENTS

This announcement is made by Reorient Group Limited (the “**Company**”) at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and pursuant to Rule 13.10 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”).

The board of directors of the Company (the “**Board**”) has noted the recent increase in the price and trading volume of the shares of the Company. Having made such enquiries with respect to the Company as is reasonable in the circumstances, the Board confirms that save as disclosed below, it is not aware of any reason for such increase or of any information which must be announced to avoid a false market in the Company’s shares or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company’s latest future development strategy is set out in the Company’s 2015 annual results announcement published on 18 February 2016. To implement such development strategy, the Company will take various actions, including building I.T. and product development team, and making acquisitions or establishing new ventures related to personal wealth management and financial technology as well as those which will create synergies with the Company’s existing businesses. To this end, the Company has kept abreast of market opportunities including the establishment of joint venture securities Company in Shanghai (details had been set out in the Company’s circular dated 29 April 2016 and the Company’s announcement dated 6 May 2016). The Company has also been examining the feasibility of different projects (including acquisition project) and the strategic cooperation with other companies. Each project is at a different stage of consideration and discussion and there is a large degree of uncertainty as to whether it will be executed. The Company has not entered

into any legally binding agreement in relation to any notifiable transaction. Further announcements will be made in respect of any of these projects as and when required under the Listing Rules.

Shareholders of the Company and potential investors should note that the above projects may or may not proceed and are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by the order of the Company. The Board collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board
Reorient Group Limited
Li Ting
Executive Director and Chief Executive Officer

Hong Kong, 17 May 2016

As at the date of this announcement, the Board comprises Mr. Yu Feng (who is Chairman and non-executive director), Ms. Li Ting and Mr. Huang Xin (who are executive directors), Mr. Ko Chun Shun, Johnson, Ms. Hai, Olivia Ou and Mr. Huang Youlong (who are non-executive directors), and Mr. Lin Lijun, Mr. Qi Daqing, Mr. Chu Chung Yue, Howard and Dr. Wong Yau Kar, David, BBS, JP (who are independent non-executive directors).