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ASIA TELEMEDIA LIMITED

亞洲電信媒體有限公司

(incorporated in Hong Kong with limited liability)

(Stock code: 376)

NOTICE OF EXTRAORDINARY GENERAL MEETING

NOTICE IS HEREBY GIVEN that an extraordinary general meeting (the “**EGM**”) of Asia TeleMedia Limited (the “**Company**”) will be held at Suites 1102-1103, 11/F, Far East Finance Centre, 16 Harcourt Road, Admiralty, Hong Kong on Monday, 17 October 2011 at 10:00 a.m. for the purpose of considering and, if thought fit, passing with or without modifications, the following resolution of the Company:

SPECIAL RESOLUTION

“**THAT**

- (A) subject to and conditional upon the approval of the Registrar of Companies of Hong Kong being obtained, the name of the Company be and is hereby changed from “Asia TeleMedia Limited (亞洲電信媒體有限公司)” to “ReOrient Group Limited (瑞東集團有限公司)”; and
- (B) any director of the Company be and is hereby authorised to do all such acts and things and execute such documents as he/she may consider necessary, desirable or expedient to effect and implement the change of the Company name.”

By order of the board
Asia TeleMedia Limited
Ko Chun Shun, Johnson
Chairman and Executive Director

Hong Kong, 23 September 2011

Notes:

- 1 A shareholder entitled to attend and vote at the EGM is entitled to appoint another person as his proxy to attend and vote instead of him. On a poll votes may be given either personally or by proxy. A proxy need not be a shareholder of the Company. A shareholder of the Company may appoint more than one proxy to attend on the same occasion.
- 2 Where there are joint registered holders of any share, any one of such persons may vote at the meeting, either personally or by proxy, in respect of such Share as if he were solely entitled thereto; but if more than one of such joint holders are present at the meeting personally or by proxy, that one of the said persons so present whose name stands first on the register of members of the Company in respect of such Shares shall alone be entitled to vote in respect thereof.
- 3 In order to be valid, the form of proxy duly completed and signed in accordance with the instructions printed thereon together with the power of attorney or other authority, (if any), under which it is signed or a certified copy thereof must be delivered to the share registrar of the Company, Computershare Hong Kong Investor Services Limited at 17M, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong not less than 48 hours before the time appointed for holding the EGM or any adjournment meeting (as the case may be).
- 4 Completion and return of the form of proxy shall not preclude shareholders from attending and voting in person at the EGM or at any adjourned meeting (as the case may be) or upon the poll concerned if they so wish. In such event, the instrument appointing the proxy shall be deemed to be revoked.
- 5 Shareholders whose names are held through Central Clearing and Settlement System or licensed securities dealer should contact their nominees if they would like to vote.

As at the date of this notice, the Board comprises six executive directors, namely Mr. Ko Chun Shun, Johnson, Mr. Zhang Binghua, Mr. Chen Shengjie, Ms. Angelina Kwan, Mr. Tsoi Tong Hoo, Tony and Ms. Ko Wing Yan, Samantha and three independent non-executive directors, namely Mr. Liu Zhengui, Mr. Ding Kebai and Mr. Chu Chung Yue, Howard.