



Xtep International Holdings Limited

Incorporated in the Cayman Islands with Limited Liability (HKSE Stock Code: 1368)

Xtep Garners Five Investor Relations Awards in IR Magazine



5 December 2024, Hong Kong – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (the “Company”, together with its subsidiaries, the “Group”) (Stock code: 1368. HK) is pleased to announce that the Group has won a total of five investor relations awards at the IR Magazine Awards Greater China 2024. These awards serve as a testament to the broad recognition that the Group has garnered from the investment community, acknowledging its exceptional performance in investor relations.

IR Magazine Awards Greater China 2024

- Best in Sector: Consumer discretionary
- Best overall investor relations (mid-cap)
- Best investor relations officer (mid-cap)
- Best investor targeting strategy
- Rising star – Clara Liu

IR Magazine recognizes excellence in investor relations on a global scale. Its awards-by-research nominees are determined by the input of hundreds of analysts and portfolio managers, who give their opinions on which companies provide them with the best IR services in the Greater China region. For the awards-by-nomination categories, individuals and companies are given the opportunity to submit written entries to be put forward to a panel of expert judges made up of investment professionals and IR Magazine editorial team members. Receiving these awards underscores the Group’s outstanding performance and ongoing dedication to investor relations.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep International Holdings Limited, said, “It is an honor to see our endeavors in investor relations acknowledged by the investment community. We greatly appreciate the relationships we have cultivated and upheld with investors, providing timely updates and transparent disclosures about our business, engaging proactively with investors, and promptly addressing inquiries. Moving forward, we are committed to upholding high standards in investor relations management and aiming for excellence in our communication and engagement practices.”

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About Xtep International Holdings Limited

Xtep International Holdings Limited (SEHK stock code: 1368) is a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange in 2008. The Group principally engages in the design, development, manufacturing, sales, marketing and brand management of sports products covering footwear, apparel and accessories for adults and children. With the core Xtep brand, Saucony and Merrell under its diversified brand portfolio, the Group strategically targets the mass market and professional sports segments through an extensive distribution network of more than 8,400 stores.

Xtep is a constituent of the MSCI China Small Cap Index and Hang Seng Composite Index Series, and is an eligible stock under the Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect. For more information, please visit Xtep’s corporate website: www.xtep.com.hk or scan the Group’s Wechat QR code below.



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