



Xtep International Holdings Limited

Incorporated in the Cayman Islands with Limited Liability (HKSE stock code: 1368)

Xtep Wins Several Awards at *Institutional Investor* “2024 Asia (ex-Japan) Executive Team” Rankings, and Eight Awards at HKIRA Investor Relations Awards



Hong Kong, 4 July 2024 – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (“Xtep” or the “Company”, together with its subsidiaries, the “Group”) (Stock code: 1368. HK) is pleased to announce that its ranking among the top three companies in multiple categories of the “2024 Asia Pacific (ex-Japan) Executive Team” rankings organized by *Institutional Investor*, the authoritative US institutional investor magazine. Xtep has also won eight awards at the 10th Investor Relations Awards 2024, organized by the Hong Kong Investor Relations Association (“HKIRA”). Please see below for details regarding the awards and winners:

***Institutional Investor* “2024 Asia (ex-Japan) Executive Team” — Consumer/ Discretionary in Asia and Mainland China**

- Most Honored Company – Small/Mid Cap – 3rd place
- Best CEO – Mr. Ding Shui Po – Small/Mid Cap (Sell-side) – 2nd place
- Best CFO – Mr. Ricky Yeung – Overall (Sell-side) – 2nd place
- Best IR Professional – Ms. Sophia Wong – Overall (Sell-side) – 2nd place
- Best IR Team – Overall (Sell-side) – 3rd place
- Best IR Program – Overall (Sell-side) – 3rd place
- Best ESG Program – Small/Mid Cap (Sell-side) – 3rd place
- Best Company Board – Overall (Sell-side) – 3rd place

HKIRA – 10th Investor Relations Awards 2024

- Overall Best IR Company
- Best IR by Chairman/CEO – Mr. Ding Shui Po
- Best IR by CFO – Mr. Ricky Yeung
- Best IRO – Ms. Sophia Wong
- Best IR Team – Ms. Sophia Wong, Ms. Clara Liu and Ms. Janet Zhang
- Best IR Company
- Best Annual Report
- Best ESG (S)

Institutional Investor’s “2024 Asia (ex-Japan) Executive Team” rankings, with recognition by both buy-side investors and sell-side institutions, acknowledges companies and individuals that have performed exceptionally in areas of investor relations, corporate governance and ESG policies. This year, the survey results reflect the opinions from 5,894 investors, portfolio managers and analysts on 1,669 nominated companies and 2,595 individuals across 18 sectors. Xtep has ranked among top three in multiple individual and group categories, showcasing its exceptional performance in strategy execution, ESG management, and the effectiveness of its management and investor relations teams.

The HKIRA 10th Investor Relations Awards 2024 aims to encourage, recognize and reward the excellence in investor relations practices by individuals and companies listed in Hong Kong Stock Exchange. This year, the Awards consisted of 16 categories and attracted 120 well-known Hong Kong listed companies for participations. The winners were selected by qualified voters, including over 480 buy- and sell-side analysts, fund managers and others, as well as more than 277 professional voting bodies. Xtep's exceptional performance in investor relations has been recognized through the receipt of eight awards, showcasing the Group's enduring expertise in this field and the trust it has earned from the capital market.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep International Holdings Limited, said, “We are honored to receive these prestigious awards, which recognize our strong commitment to excellence in areas such as stakeholder engagement, effective governance, and sustainable practices. Our business continues to flourish, we recognize the heightened responsibility we bear in promoting sustainable and responsible operations. We remain steadfast in our pursuit of long-term sustainable growth, evident through our unwavering dedication to executing our 'World-Class Chinese Running Shoes' brand strategy. Furthermore, our notable progress in implementing the objectives of our '10-Year Sustainability Plan' showcases our commitment to driving growth, fostering innovation, and creating value. Moving forward, we will persistently strive for even greater achievements, showcasing the indomitable strength and ingenuity of Chinese brands on a global stage.”

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About Xtep International Holdings Limited

Xtep International Holdings Limited (SEHK stock code: 1368) is a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange in 2008. The Group principally engages in the design, development, manufacturing, sales, marketing and brand management of sports products covering footwear, apparel and accessories for adults and children. With a diverse brand portfolio encompassing the core Xtep brand, K-SWISS, Palladium, Saucony and Merrell to strategically target the mass market, athleisure and professional sports segments, the Group has an extensive global distribution network and more than 8,500 stores in Asia-Pacific, North America and EMEA.

Xtep is a constituent of the MSCI China Small Cap Index and Hang Seng Composite Index Series, and is an eligible stock under the Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect. For more information, please visit Xtep's corporate website: www.xtep.com.hk or scan the Group's Wechat QR code below.



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