



Xtep International Holdings Limited

Incorporated in the Cayman Islands with Limited Liability (HKSE stock code: 1368)

Xtep Wins Several Awards at *Institutional Investor* “2023 Asia Pacific (ex-Japan) Executive Team” Rankings, Eight Awards at HKIRA Investor Relations Awards and Four Awards at *Corporate Governance Asia*



Hong Kong, 28 June 2023 – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (“Xtep” or the “Company”, together with its subsidiaries, the “Group”) (Stock code: 1368. HK) is pleased to announce that it has been ranked among the top three companies in multiple categories of the “2023 Asia Pacific (ex-Japan) Executive Team” rankings organized by the authoritative US institutional investor magazine *Institutional Investor*. Xtep has also won eight awards at the 9th Investor Relations Awards 2023, organized by the Hong Kong Investor Relations Association (“HKIRA”), and four awards at the 13th Asian Excellence Award, organized by *Corporate Governance Asia*. Details of the awards and winners are as follows:

***Institutional Investor* “2023 Asia Pacific (ex-Japan) Executive Team” Rankings — Consumer/Discretionary in Asia and Mainland China**

- Most Honored Company – Overall – 3rd place
- Best CEO – Sell-side – Mr. Ding Shui Po – 1st place
- Best CFO – Sell-side – Mr. Ricky Yeung – 1st place
- Best IR Professional – Sell-side – Ms. Sophia Wong – 2nd place
- Best IR Team – Combined – 3rd place
- Best IR Team – Sell-side – 2nd place
- Best IR Program – Sell-side – 1st place
- Best ESG – Sell-side – 1st place
- Best Board of Directors – Sell-side – 1st place

HKIRA – 9th Investor Relations Awards 2023

- Overall Best IR Company
- Best IR by Chairman/CEO – Mr. Ding Shui Po
- Best IR by CFO – Mr. Ricky Yeung
- Best IRO – Ms. Sophia Wong
- Best IR Team – Ms. Sophia Wong and Ms. Clara Liu
- Best IR Company
- Best Annual Report
- Best ESG (E)

***Corporate Governance Asia* 13th Asian Excellence Award**

- Asia’s Best CEO (Investor Relations) – Mr. Ding Shui Po
- Asia’s Best CFO (Investor Relations) – Mr. Ricky Yeung
- Best Investor Relations Professional – Ms. Sophia Wong
- Best Investor Relations Company

Institutional Investor’s “2023 Asia Pacific (ex-Japan) Executive Team” rankings aim to commend Asia’s best CEOs, CFOs, IR professionals, investor relations practices and ESG policies, and recognizes companies that have adopted strict corporate governance standards and incorporated investors into their operational considerations. This year, a record-breaking of 6,474 investors, fund managers and analysts participated in the survey, evaluating 1,608 listed companies and 2,504 individuals across 18 sectors. Financial data, achievements in service and communication, and ESG performance disclosed by selected companies and individuals, as well as the characteristics of CEOs, CFOs and IR professionals, were key areas of assessment. In addition to ranking top in Asia and Mainland China, Xtep has also garnered several awards in the small and midcap category.

The 9th Investor Relations Awards 2023, organized by the HKIRA, recognizes outstanding investor relations and corporate governance practices. This year, the Awards consisted of 15 categories and attracted over 120 well-known Hong Kong listed companies for participation. The winners were selected through two ballots by qualified voters, including over 740 buy- and sell-side analysts, fund managers and others, as well as more than 290 professional voting bodies. Xtep stood out from many participants and garnered eight awards, which reflect the Group’s long-standing strength in investor relations and the confidence it has gained from the capital market.

The Asian Excellence Award, organized by *Corporate Governance Asia*, acknowledges companies in Asia that have performed exceptionally in the areas of corporate governance, investor relations, ESG and corporate social responsibility. The theme of this year’s Award, “Asia: Leading the Way”, emphasizes the importance of corporate governance in stimulating the Asian economy and improving communities that have been hit by the pandemic. Xtep received four awards, which fully affirmed the Group’s unremitting efforts to uphold the highest standards of investor relations, ESG and corporate social responsibility amid the new normal of the post-COVID-19 era.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep International Holdings Limited, said, “We are honored to receive these awards, which testify to Xtep’s continuous effort in investor relations, corporate governance and sustainable development. 2023 marks the 15th listing anniversary. Over the past 15 years, we have been committed to maintaining the principles of transparency and integrity, and establishing stable relations with investors. We have always believed that building good ties with investors is the key to business development. In the future, we will continue to uphold the highest standards of investor relations management, maintain long-term and stable relationships with shareholders and investors, and work towards achieving our business development and sustainability goals. We wish to sincerely thank our investors for their support and recognition, as well as our employees and management team for their unremitting efforts and dedication. Looking ahead, we will continue to bolster our brand influence and competitiveness in the market to showcase the strength of a Chinese brand to the world.”

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28 June 2023*

About Xtep International Holdings Limited

Xtep International Holdings Limited (SEHK stock code: 1368) is a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange in 2008. The Group principally engages in the design, development, manufacturing, sales, marketing and brand management of sports products covering footwear, apparel and accessories for adults and children. With a diverse brand portfolio encompassing the core Xtep brand, K-Swiss, Palladium, Saucony and Merrell to strategically target the mass market, athleisure and professional sports segments, the Group has an extensive global distribution network and more than 8,000 stores in Asia-Pacific, North America and EMEA.

Xtep is a constituent of the MSCI China Index and Hang Seng Composite Index Series, and is an eligible stock under the Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect. For more information, please visit Xtep’s corporate website: www.xtep.com.hk or scan the Group’s Wechat QR code below.



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