

[For Immediate Release]



## Xtep International Holdings Limited

*Incorporated in the Cayman Islands with Limited Liability (HKSE Stock Code: 1368)*

### Xtep Garner Six Investor Relations Accolades in IR Magazine and Corporate Governance Asia Awards

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13 December 2022, Hong Kong – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (the “Company”, together with its subsidiaries, the “Group”) (Stock code: 1368. HK) is pleased to announce that the Group has won a total of six investor relations awards at the IR Magazine Awards Greater China 2022 and Corporate Governance Asia - 12th Asian Excellence Award. These awards are a testament to the widespread recognition that the Group has received from the investment community for its excellent performance in investor relations and corporate governance.

#### **IR Magazine Awards Greater China 2022**

- Best IR Company: Consumer Discretionary Sector in Greater China 2022
- Best Overall Investor Relations (Mid-Cap) in Greater China 2022

#### **Corporate Governance Asia - 12th Asian Excellence Award**

- Asia’s Best CEO (Investor Relations) - Mr. Ding Shui Po
- Asia’s Best CFO (Investor Relations) - Mr. Ricky Yeung
- Best Investor Relations Professional - Ms. Sophia Wong
- Best Investor Relations Company

IR Magazine recognizes excellence in investor relations on a global scale. Its awards-by-research nominees are determined by the input of hundreds of analysts and portfolio managers, who give their opinions on which companies provide them with the best IR services in the Greater China region. This is the second consecutive year that the Group has received this honor, emphasizing its excellent performance and continued efforts in investors relations.

Corporate Governance Asia consistently commends companies that actively monitor the transparency, accountability and integrity of their governance processes, particularly in their investor relations, ESG and CSR platforms. The theme of this year’s awards is “Leadership: Reigniting Asia”, underscoring the undeniable significance of leaders in guiding employees and the wider community to revitalize Asian economies and uplift communities that have been hit hard by the pandemic. Winning these awards demonstrates the Group’s adherence to the highest standards of sustainability governance and transparency to boost investor confidence, especially during the pandemic.

**Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep International Holdings Limited**, said, “We are honored that our efforts in investor relations and corporate governance have been recognized by the investment community. Despite the challenges of the new normal, we continue to actively engage with our stakeholders through two-way and multi-channel communication to keep them informed of the Group’s business and strategic development plans. Looking ahead, we will continue to maintain high standards in investor relations management and corporate governance and strive for excellence in our disclosure and engagement efforts.”

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**About Xtep International Holdings Limited**

Xtep International Holdings Limited (SEHK stock code: 1368) is a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange on 3 June 2008. The Group engages mainly in the design, development, manufacturing, sales, marketing and brand management of sports products, including footwear, apparel and accessories. Established since 2001, its own signature brand “Xtep” is a leading professional sports brand with an extensive distribution network of over 6,200 stores covering 31 provinces, autonomous regions and municipalities across the PRC and overseas. In 2019, the Group has further diversified its brand portfolio which now includes four internationally acclaimed brands, namely K-Swiss, Palladium, Saucony and Merrell.

Xtep is a constituent of the MSCI China Index, Hang Seng Composite Index Series, Shanghai-Hong Kong and Shenzhen-Hong Kong Stock Connect. For more information, please visit Xtep’s corporate website: [www.xtep.com.hk](http://www.xtep.com.hk) or scan the Group’s Wechat QR code below.



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