



Xtep International Holdings Limited

A limited liability company incorporated in the Cayman Islands (Hong Kong Stock Exchange stock code: 1368)

Xtep Garner Three Investor Relations and ESG Awards

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**“Best IR Company: Consumer Discretionary Sector” & “Best Annual Report (Mid-Cap)”
at the IR Magazine Awards Greater China 2021**

**“Honourable Mention under ESG Excellence”
at the Hong Kong Corporate Governance and ESG Excellence Awards 2021**

December 10, 2021, Hong Kong News – China’s leading professional sportswear company **Xtep International Holdings Limited** (The “Company”, together with its subsidiary the “Group”) (stock code: 1368.HK) is pleased to announce that the Group won three awards related to investor relations and environmental, social and governance (“ESG”), including “Best IR Company: Consumer Discretionary Sector” and “Best Annual Report (Mid-Cap)” at the IR Magazine Awards Greater China 2021, together with the “Honourable Mention of ESG Excellence (Hang Seng Composite Index Constituent Companies)” at the Hong Kong Corporate Governance and ESG Excellence Awards 2021. These awards highlight the Group’s emphasis and outstanding achievements on investor relations and ESG.

IR magazine aims to recognize the best investor relations practices of individuals or companies in Greater China through the award selection. The two awards garnered by the Group, “Best IR Company: Consumer Discretionary Sector” and “Best Annual Report (Mid-Cap)” were selected by the judging panel of IR magazine and the professionals from the investment community. Being the first time receiving this honour, the Group appreciates the recognition and encouragement towards the Company’s efforts on investor relations from the investment community.

The Hong Kong Corporate Governance and ESG Excellence Awards are conferred annually by the Chamber of Hong Kong Listed Companies and the Centre for Corporate Governance and Financial Policy, Hong Kong Baptist University. With a judging panel mainly comprising distinguished personalities in the securities and investment markets as well as the area of corporate governance, the Awards are exceptionally credible and authoritative, demonstrating that Xtep has widely gained recognitions for its ESG endeavours in recent years.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep International Holdings Limited, said, “Xtep is proud to garner three awards related to investor relations and ESG at the same time. These awards once again highlight the great importance to maintain frequent communications with investors and to persist in promoting sustainable development. The group established a board-level sustainability committee at the

beginning of the year and formulated long-term feasible plans and goals for the Company's ESG development. We sincerely express our gratitude to the investment community for their continuous recognition and support and will continue to strive for excellence in investor relations and ESG, to foster better governance and ESG culture, and to promote sustainable business development.”



Xtep is proud to be recognised with the Honourable Mention under ESG Excellence at the Hong Kong Corporate Governance and ESG Excellence Awards 2021

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About Xtep International Holdings Limited

Xtep International Holdings Limited (SEHK stock code: 1368) is a leading multi-brand sportswear company listed on the Main Board of the Hong Kong Stock Exchange on 3 June 2008. The Group engages mainly in the design, development, manufacturing, sales, marketing and brand management of sports products, including footwear, apparel and accessories. Established since 2001, its own signature brand “Xtep” is a leading professional sports brand with an extensive distribution network of over 6,000 stores covering 31 provinces, autonomous regions and municipalities across the PRC and overseas. In 2019, the Group has further diversified its brand portfolio which now includes four internationally acclaimed brands, namely K-Swiss, Palladium, Saucony and Merrell.

Xtep is a constituent of the MSCI China Small Cap Index, Hang Seng Composite Index Series and Shenzhen-Hong Kong Stock Connect. For more information, please visit Xtep’s corporate website: www.xtep.com.hk or scan the Group’s Wechat QR code below (or search by: xtepholdings or 特步控股).



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