



特步國際控股有限公司
Xtep International Holdings Limited

XTEP Celebrates 10th Listing Anniversary in Hong Kong

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(6 June 2018, Hong Kong) – Leading PRC-based professional sportswear enterprise **XTEP International Holdings Limited** (the “Company”, together with its subsidiaries, the “Group”) (Stock code: 1368), today held its 10th Listing Anniversary celebration dinner at Mandarin Oriental Hotel, Hong Kong. The Group’s management, along with friends and guests from the finance industry, joined together to celebrate the Group’s success over the past decade.

Over the past ten years, the Group has built one of the most successful sports brands in China, XTEP ranks top three within the domestic brands and top five amongst all brands by market share. Originally with emphasis on fashion sportswear, XTEP has successfully transformed itself into a professional sports brand in 2017, especially as the “Chinese Runners’ Favorite Brand”. The Group employs over 8,500 staff, paid over RMB5.6 billion in taxes in China over the past ten years, and has over 6,000 stores across China and overseas.

As a listed company, the Group has been awarded over 100 investor relations and corporate governance awards over the past ten years. Each year, over 200 meetings are held with investors and its shareholders are well spread across North America, Europe, and different parts of Asia Pacific. These awards are strong endorsements of the Company by the investment community. The Company has also been included in the MSCI Index, the Hang Seng Index, and the Hong Kong-Shen Zhen Stock Connect, as a recognition for high levels of corporate governance and invest-ability.

To thank shareholders for their continued support, the Board recommended a special dividend of HK10.0 cents per share to celebrate the 10th anniversary of the Group’s listing in Hong Kong. Over the past ten years, the Group has paid a total of around RMB3.85 billion in dividend to shareholders, with a consistent dividend payout ratio of over 50%.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of XTEP International Holdings Limited, said, “Notwithstanding challenges in the business environment over the past ten years, we have seized the opportunities to grow into one of the top three domestic sportswear brands in China. We developed from a fashion sportswear company to a professional sports brand, especially to being the “Chinese Runners’ Favorite Brand”. At this historic moment, I would like to take this opportunity to express my sincere appreciation to the investment community, our business partners, and our shareholders for their continued support and trust. I would also like to thank our employees for their dedication and contributions to make this success possible. Looking ahead, we will build on the past to explore and to innovate, to lead the sports industry in China, and to help Chinese people achieve better health and increased happiness. We will work diligently to create greater value for shareholders, clients and employees, paving the path for even more remarkable milestones in the next ten years ahead.”

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About XTEP International Holdings Limited (Stock code: 1368)

XTEP International Holdings Limited (stock code: 1368) is a leading PRC-based professional sports brand with over 15 years of history, listed on 3 June 2008 on the Main Board of the Hong Kong Stock Exchange. XTEP is a leading PRC-based professional sports brand, principally engaged in the design, development, manufacturing, sales and marketing, and brand management of sports products, including footwear, apparel and accessories. It boasts an extensive distribution network of approximately 6,000 stores nationwide covering 31 provinces, autonomous regions and municipalities across the PRC. XTEP is a constituent of the MSCI China Small Cap Index, Hang Seng Composite Index Series and Shenzhen-Hong Kong Stock Connect.

For more information, please visit XTEP's corporate website: www.XTEP.com.hk or scan the Group's Wechat QR code below (or search by: XTEPHoldings or 特步控股).

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