



特步國際控股有限公司  
Xtep International Holdings Limited

## **Xtep Wins the “Best IR Company”, “Best IR By CFO” and “Best IR Presentation Collaterals” at the HKIRA 2nd IR Awards**

25 May 2016, Hong Kong – Leading PRC-based professional sportswear enterprise **Xtep International Holdings Limited** (“Xtep” or the “Company,” together with its subsidiaries, the “Group”) (Stock code: 1368) is pleased to announce that the Company has won the “Best IR Company” and “the Best IR Presentation Collaterals” for small caps at the Hong Kong Investor Relations Association (“HKIRA”) 2nd Investor Relations Awards. At the individual level, Mr. Terry Ho, Company’s CFO, was selected as “Best IR by CFO”. The awards are strong endorsements of the Company’s remarkable performance in investor relations and reflect recognition of the Company by the investment community.

The HKIRA Investor Relations Awards are presented by the Hong Kong Investor Relations Association, a professional association comprising IR practitioners and corporate executives responsible for communications between corporate management and the investment community, which is committed to promoting excellence in investor relations practices and advocating the setting of international standards in IR for the companies listed on the Hong Kong Stock Exchange.

**Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep**, said, “We are honoured to garner these awards selected by the polling of the investment community, for our communications with the finance community and corporate governance practices. These accolades accurately reflect the considerable efforts of the management and the investor relations team to realise our commitment to transparent, accurate and timely communications with shareholders, research analysts, the investor community and the public. I sincerely appreciate the commitment from the team, especially that of our CFO Mr. Terry Ho and Investor Relations Director Ms. Leah Liu. Through the contributions of the team over the years, the Group managed to create value for our shareholders on a sustainable basis. Looking ahead, Xtep will continue to strengthen our investor relations and corporate governance, and create further value for our shareholders.”

**Photos:**



*Executive Director and CFO of Xtep Mr. Terry HO (left) has been awarded the “Best IR By CFO” in Small Cap category*



*Executive Director and CFO of Xtep Mr. Terry HO (left) has been awarded the “Best IR Presentation Collaterals” in Small Cap category*



*Investor Relations Director of Xtep Ms. Leah LIU (left) has been awarded  
the “Best IR Company” in Small Cap category*

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**About Xtep International Holdings Limited (Stock code: 1368)**

Listed on 3 June 2008 on the Main Board of the Hong Kong Stock Exchange, XTEP is a leading PRC-based professional sports brand providing stylish and functional products. It is principally engaged in the design, development, manufacturing, sales and marketing, and brand management of sportswear products, including footwear, apparel and accessories. During the past several years, the Group has been actively implementing its sports marketing strategy with a focus on running and football. It boasts an extensive distribution network of approximately 7,000 stores nationwide covering 31 provinces, autonomous regions and municipalities across the PRC. Xtep is a constituent of Hang Seng Global Composite Index and Hang Seng Composite Index Series.

For more information, please visit Xtep’s corporate website: [www.xtep.com.hk](http://www.xtep.com.hk) or scan the Group’s Wechat QR code below (or search by : xtepholdings or 特步控股)



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