

[For Immediate Release]



**特步國際控股有限公司**  
**Xtep International Holdings Limited**

## **Xtep Expresses Care and Warmth to Earthquake Area in Yushu, Qinghai Committed in Rebuilding the Affected Area**

[22 April 2010, Hong Kong] **Xtep International Holdings Limited** (“Xtep” or the “Company”, together with its subsidiaries the “Group”, stock code: 1368), a leading fashion sportswear enterprise in the PRC, announced that Mr. Ding Shui Po, Chairman and Chief Executive Officer, had donated HK\$1 million in cash to help the victims of earthquake-stricken Yushu in Qinghai and the drought in Yunnan. The donation was delivered to the disaster area through the Friends of Hong Kong Association Ltd.

The earthquake in Yushu, Qinghai shook the whole world and everyone is giving a helping hand. Xtep also responded after the quake and expressed its concern to the disaster area by soliciting donations from its employees. The Group is also exploring other ways to give further support to the victims.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep, said, “As a responsible corporate citizen, Xtep always devotes wholeheartedly to help our country and respond to the devastating scale of the disaster and aid the victims in their times of difficulty. The country has always helped and supported the development of Xtep and in return, we fulfill our social responsibilities and dedicate our contribution to the society. With our experience in providing disaster relief, we are committed to providing the resources needed to help the disaster victims in Qinghai and Yunnan, and to assist them to re-settle and resume their normal lives as quickly as possible.”

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### **About Xtep International Holdings Limited**

Xtep International Holdings Limited is listed on the main board of the Hong Kong Stock Exchange. Xtep is the leading fashion sportswear brand in the PRC. The Group principally engages in the design, development, manufacture, sales and marketing of sportswear. The company has developed an extensive nationwide distribution network covering 31 provinces, autonomous regions and municipalities across the PRC.

Issued by Porda International (Finance) PR Group for and on behalf of **Xtep International Holdings Limited**. For further information, please contact:

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