

**For immediate release**



## **Forbes Ranks Xtep Amongst Asia's 200 "Best Under A Billion"**

[12 November 2009, Hong Kong] – **Xtep International Holdings Limited**, ("Xtep" or the "Company", together with its subsidiaries the "Group", stock code: 1368), a leading fashion sportswear enterprise, has been selected by Forbes as one of Asia's 200 "Best Under A Billion".

This year Forbes picked Asia's 200 "Best Under A Billion" from 25,326 listed companies in the Asia Pacific region including Australia, Japan, India, China, Hong Kong, Taiwan, etc., according to the rate of growth, return and profitability of the enterprises over the past three years.

Mr. Ding Shui Po, Chairman and Chief Executive Officer of Xtep, said, "We are honored to be selected by Forbes amongst Asia's top 200 enterprises. The award recognizes Xtep's efforts in building a world class brand in the fashion sportswear industry. Looking forward, we will continue our efforts to further boost our brand awareness and bring better results for our shareholders."

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### **About Xtep International Holdings Limited**

Xtep International Holdings Limited is a listed company on the main board of the Hong Kong Stock Exchange. The Xtep brand is the leading fashion sportswear brand in the PRC. The Group is principally engaged in the design, development, manufacture, sales and marketing of sportswear products. The Group has developed an extensive nationwide distribution network covering 31 provinces, autonomous regions and municipalities in the PRC. For more information about the Group, please visit the Company's website at [www.xtep.com.hk](http://www.xtep.com.hk).

Issued by Porda International (Finance) PR Group for and on behalf of **Xtep International Holdings Limited**. For further information, please contact:

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