

Xtep to Become Constituent Stock of MSCI Global Small Cap Index

[24 November 2008, Hong Kong] **Xtep International Holdings Limited** ("Xtep" or the "Company", together with its subsidiaries the "Group", stock code: 1368), a leading fashion sportswear enterprise in the PRC, is pleased to announce that the Group will be added to the Morgan Stanley Capital International ("MSCI") Global Small Cap Index, effective as of the market close on 25 November 2008.

Commenting on the inclusion of Xtep, Mr. Ding Shuipo, Chairman and CEO of Xtep, said, "We are honored to be selected as one of the constituent stocks of MSCI Global Small Cap Index. The inclusion will further enhance our position in international capital market. Leveraging on our extensive experience and renowned brand name in fashion sportswear industry, we will further expand our retail network to sustain business growth and maximize returns to our shareholders."

MSCI is a provider of global equity indices and benchmark related products and services to investors worldwide. MSCI indices are among the most widely used international equity benchmarks by institutional investors, covering companies with good operational results and potential. The inclusion of Xtep in the MSCI Global Small Cap Index was announced in MSCI's latest semi-annual index review in November 2008.

About Xtep International Holdings Limited

Xtep is a leading domestic fashion sportswear enterprise in the PRC, which is primarily engaged in the design, development, manufacture and marketing of sportswear, including footwear, apparel and accessory products, sold under the Xtep brand, the Disney Sport brand and the Koling brand. The Group distributes their branded products through a nationwide distribution network covering all 31 provinces, autonomous regions and municipalities in the PRC. As at 30 June 2008, number of retail outlets operated by distributors and third-party retailers in the PRC under Xtep brand amounted to 4,733, while number of retail outlets under Disney Sport and Koling brands amounted to 332 and 50 respectively.