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Xtep International Holdings Limited

特步國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1368)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Xtep International Holdings Limited 特步國際控股有限公司 (the “Company”) hereby announces that a meeting of the Board will be held on 16 August 2011 for the purposes of, among other matters, considering and approving the announcement of interim results of the Company and its subsidiaries for the six months ended 30 June 2011 and considering the recommendation on the payment of an interim dividend (if any).

By Order of the Board
Xtep International Holdings Limited
DING SHUI PO
Chairman

Hong Kong, 1 August 2011

As at the date of this announcement, the executive directors of the Company are Mr. Ding Shui Po, Ms. Ding Mei Qing, Mr. Lin Zhang Li, Mr. Ding Ming Zhong, Mr. Ye Qi and Mr. Ho Yui Pok, Eleutherius; the non-executive director of the Company is Mr. Tan Wee Seng; and the independent non-executive directors of the Company are Mr. Sin Ka Man, Mr. Xu Peng Xiang and Dr. Gao Xian Feng.