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Xtep International Holdings Limited
特步國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1368)

**ELECTION OF LANGUAGE AND MEANS OF RECEIPT
OF CORPORATE COMMUNICATIONS**

The Company wishes to announce that, pursuant to Rule 2.07A and Rule 2.07B of the Listing Rules and the articles of association of the Company, it is making arrangements to ascertain the preferences of its shareholders with respect to the choice of language and means of receipt of all its future Corporate Communications.

INTRODUCTION

In support of environmental protection and for the purpose of saving printing and mailing costs, the Company is making the arrangements described below to ascertain the preferences of its shareholders with respect to the choice of language (in English only, in Chinese only or both English and Chinese) and means of receipt (in printed form or by electronic means) of all its future Corporate Communications.

The Company recommends its shareholders to select the Website Version (as defined below). Even if the shareholders of the Company have chosen the Website Version (as defined below), they have the right at any time by reasonable prior notice in writing to the Company's Share Registrar or send such a notice to ir@xtep.com.hk to change their choice of language and means of receipt of the Corporate Communications.

PROPOSED ARRANGEMENTS

Pursuant to Rule 2.07A and Rule 2.07B of the Listing Rules and the articles of association of the Company, the following arrangements will be made by the Company:

1. The Company will send a letter dated 7 April 2009 (the "First Letter") together with a reply form (the "Reply Form"), prepared in English and Chinese, and a pre-paid addressed envelope to its shareholders to enable them to elect among the options below how to receive the future Corporate Communications:

- (i) to read all future Corporate Communications published on the Company's website: www.xtep.com.hk ("Website Version") in place of receiving printed copies and receive a printed notification letter of the publication of the Corporate Communications on the Company's website; or
- (ii) to receive the printed English version of all future Corporate Communications only; or
- (iii) to receive the printed Chinese version of all future Corporate Communications only; or
- (iv) to receive both the printed English and Chinese versions of all future Corporate Communications.

If the Reply Form is returned by post from outside Hong Kong, the shareholder of the Company must affix the appropriate postage. If the Company does not receive the Reply Form or receive an objection from its shareholder by 5 May 2009 and until such shareholder inform the Company's Share Registrar by reasonable prior notice in writing or send such a notice to ir@xtep.com.hk, such shareholder will be deemed to have consented to receiving the Website Version of the Corporate Communications and only a printed notification letter of the publication of the Corporate Communications on the Company's website will be sent to such shareholder in the future.

2. With respect to shareholders who choose to receive the Corporate Communications in printed form, the Company will send the selected language version of the Corporate Communications to those shareholders who have made a selection unless and until they inform the Company's Share Registrar by reasonable prior notice in writing or send such a notice to ir@xtep.com.hk that they wish to receive the Corporate Communications in the other (or both) language(s), or by electronic means (through the Company's website).
3. When each printed Corporate Communication is sent out in accordance with the arrangements described above, a letter (the "Second Letter") and a request form (the "Request Form"), prepared in English and Chinese, will be attached to or printed in the relevant Corporate Communications, together with a pre-paid addressed envelope, specifying that the Corporate Communications prepared in the other language will be available upon request, and that shareholders may change their choice of language and means of receipt of the Corporate Communications by completing the Request Form and returning it to the Company's Share Registrar.
4. All Corporate Communications in both English and Chinese, and in accessible format, will be available on the Company's website at www.xtep.com.hk. Electronic copies of both languages of all such Corporate Communications will be filed with the Stock Exchange on the same day they are despatched to shareholders, or on such other day as required by the Stock Exchange or pursuant to the Listing Rules.
5. The Company can be contacted at (852) 2152 0333 during business hours from 9:00 a.m. to 1:00 p.m., 2:00 p.m. to 6:00 p.m., Monday to Friday, excluding public holidays, to enable shareholders to make enquiry of the Company's proposed arrangements set out above.

6. The First Letter and the Second Letter will mention that both languages of each Corporate Communications will be available on the Company's website and that the dial-up enquiry service has been provided.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following terms shall have the meanings set out below:

“Company”	Xtep International Holdings Limited, a company incorporated in the Cayman Islands with limited liability and the issued shares of which are listed on the Stock Exchange
“Corporate Communication(s)”	any document(s) issued or to be issued by the Company for the information or action of holders of any of the Company's securities as defined in Rule 1.01 of the Listing Rules
“Hong Kong”	the Hong Kong Special Administrative Region of the People's Republic of China
“Listing Rules”	the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited
“Share Registrar”	Computershare Hong Kong Investor Services Limited, at Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By Order of the Board
Xtep International Holdings Limited
DING Shui Po
Chairman

Hong Kong, 7 April 2009

As at the date of this announcement, the executive directors of the Company are Mr. Ding Shui Po, Ms. Ding Mei Qing, Mr. Lin Zhang Li, Mr. Ding Ming Zhong and Mr. Ye Qi; the non-executive director is Mr. Xiao Feng and the independent non-executive directors are Mr. Sin Ka Man, Mr. Xu Peng Xiang and Dr. Gao Xian Feng.