

Xtep International Holdings Limited

特步國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 1368)

ANNOUNCEMENT UNUSUAL PRICE AND VOLUME MOVEMENTS

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the "Stock Exchange").

The board of directors ("Board") of Xtep International Holdings Limited (the "Company") has noted today's decrease in price and increase in trading volume of the shares of the Company and wish to state that we are not aware of any reasons for such changes.

We also confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules"), neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Made by the order of the Board of the Company whose directors individually and jointly accept responsibility for the accuracy of this statement.

By Order of the Board of **Xtep International Holdings Limited Ding Shui Po** *Chairman*

Hong Kong, 11 August 2008

As at the date of this announcement, the executive Directors of the Company are Mr. Ding Shui Po, Ms. Ding Mei Qing, Mr. Lin Zhang Li, Mr. Ding Ming Zhong and Mr. Ye Qi; the non-executive Director is Mr. Xiao Feng and the independent non-executive Directors are Mr. Sin Ka Man, Mr. Xu Peng Xiang and Mr. Gao Xian Feng.