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*The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) and Hong Kong Securities Clearing Company Limited (“HKSCC”) take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*

*Potential investors should read the prospectus of the Company dated Wednesday, 21 May, 2008 (the “Prospectus”) for detailed information about the Global Offering described below before deciding whether or not to invest in the Shares being offered.*

*In connection with the Global Offering, J.P. Morgan Securities (Asia Pacific) Limited (the “Stabilizing Manager”), as stabilizing manager, its affiliates or any person acting for it, on behalf of the Underwriters may effect transactions with a view to stabilizing or supporting the market price of the Offer Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date or otherwise subject to compliance with applicable legal and regulatory requirements. However, there is no obligation on the Stabilizing Manager or any person acting for it to do this. Such stabilizing action, if commenced, may be discontinued at any time, and is required to be brought to an end after a limited period. Any stabilizing actions taken will be in accordance with applicable laws, rules and regulations on stabilization. Any stabilizing actions will be at the absolute discretion of the Stabilizing Manager. The details of the intended stabilization and how it will be regulated under the Securities and Futures Ordinance are contained in the Prospectus. The number of Shares being offered in the Global Offering may be increased up to an aggregate of 632,500,000 Shares with 82,500,000 additional Shares, representing 15% of the Shares initially available under the Global Offering through the exercise of the Over-allotment Option granted to the International Underwriters by the Company exercisable by the Stabilizing Manager on behalf of the International Underwriters to, amongst other things, cover over-allocations (if any) in the International Placing, which option is exercisable at any time from the Listing Date until 30 days after the latest date for lodging applications under the Hong Kong Public Offer. In the event that such Over-allotment Option is exercised, a press announcement will be made.*

*Unless otherwise defined in this announcement, terms defined in the Prospectus have the same meanings when used in this announcement.*



## Xtep International Holdings Limited

特步國際控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*

### GLOBAL OFFERING

Number of Offer Shares under the Global Offering	: 550,000,000 Shares (subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	: 55,000,000 Shares (subject to adjustment)
Number of International Placing Shares	: 495,000,000 Shares (subject to adjustment and Over-allotment Option)
Maximum Offer Price	: HK\$5.50 per Hong Kong Offer Share, plus brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	: HK\$0.01 per Share
Stock code	: 1368

*Joint Global Coordinators, Joint Bookrunners, Joint Lead Managers and Joint Sponsors*



Application has been made to the Listing Committee of the Stock Exchange for the granting of the listing of, and permission to deal in, the Shares offered in the Global Offering (including any additional Shares which may be issued by the Company pursuant to the exercise of the Over-allotment Option). Dealings in the Shares on the Stock Exchange are expected to commence on Tuesday, 3 June, 2008. Applications for the Shares will only be considered on the basis of the terms and conditions set out in the Prospectus and in the **white** or **yellow** Application Forms and the designated website for **White Form eIPO (www.eipo.com.hk)**. It should be noted that multiple applications or suspected multiple applications or any application for more than 27,500,000 Shares, being 50% of the Shares initially comprised in the Hong Kong Public Offer, will be rejected. Only one application on a **white** or **yellow** Application Form or by way of giving **electronic application instructions** to HKSCC or the White Form eIPO Service Provider under the **White Form eIPO** service through the designated website **www.eipo.com.hk** may be made for the benefit of any person. Applicants for any Offer Shares under the Hong Kong Public Offer are required to undertake and confirm that they or the relevant beneficial owner(s) have not applied for or taken up, or indicated an interest in, or received or be placed or allocated

(including conditionally and/or provisionally) for, and will not apply for or take up, or indicate an interest in, any other Shares under the International Placing or otherwise participate in the International Placing. Subject to the granting of the listing of, and permission to deal in, the Offer Shares on the Stock Exchange as well as compliance with the stock admission requirements of HKSCC, the Shares will be accepted as eligible securities by HKSCC for deposit, clearance and settlement in CCASS with effect from the commencement date of dealings in the Shares on the Stock Exchange or such other date as determined by HKSCC. Settlement of transactions between participants of the Stock Exchange on any trading day is required to take place in CCASS on the second business day thereafter. All activities under CCASS are subject to the General Rules of CCASS and the CCASS Operational Procedures in effect from time to time.

The Company is initially offering 55,000,000 Shares for subscription by the public in Hong Kong at the Offer Price, representing approximately 10% of the total number of Shares initially available under the Global Offering. The allocation of the Shares between the Hong Kong Public Offer and the International Placing is subject to adjustment as stated in the paragraph headed “The Hong Kong Public Offer” under the section in the Prospectus headed “Structure of the Global Offering”.

Acceptance of all applications for the Shares pursuant to the Hong Kong Public Offer is conditional on the conditions as stated in the paragraph headed “Conditions of the Hong Kong Public Offer” in the section headed “Structure of the Global Offering” in the Prospectus. The Offer Price is expected to be fixed by agreement between the Joint Global Coordinators (on behalf of the Underwriters) and the Company on or about Tuesday, 27 May, 2008 and, in any event, not later than Monday, 2 June, 2008. Investors applying for Shares under the Hong Kong Public Offer must pay, on application, the maximum offer price of HK\$5.50 for each Offer Share together with a brokerage of 1%, SFC transaction levy of 0.004% and Stock Exchange trading fee of 0.005%. The Joint Global Coordinators, on behalf of the Underwriters, may, with the consent of the Company, reduce the number of Shares offered under the Global Offering and/or the indicative offer price range below that stated in the Prospectus (which is HK\$4.05 to HK\$5.50 per Offer Share) at any time prior to the morning of the last day for lodging applications under the Hong Kong Public Offer. In such a case, an announcement of the reduction in the number of Offer Shares and/or the indicative offer price range will be published in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) not later than the morning of the day which is the last day for lodging applications under the Hong Kong Public Offer. Applications pursuant to the Hong Kong Public Offer which have been submitted prior to an announcement of such reduction (i.e. the day which is the last day for lodging applications under the Hong Kong Public Offer) cannot be subsequently withdrawn even if the number of Offer Shares and/or the offer price

range is so reduced. Further details are set out in the section, headed “Structure of the Global Offering”. If, for any reason, the Offer Price is not agreed between the Company and the Joint Global Coordinators (on behalf of the Underwriters), the Global Offering (including the Hong Kong Public Offer) will not proceed and will lapse.

If the Global Offering does not become unconditional, all application monies received from applicants under the Hong Kong Public Offer will be refunded, without interest, on the terms set out under the paragraph headed “Refund of Application Monies” in the section headed “How to Apply for Hong Kong Offer Shares” in the Prospectus. Refund will be made in respect of wholly or partially successful applications in the event that the Offer Price as finally determined is less than the initial offer price per Offer Share actually paid and in respect of wholly or partially unsuccessful applications. Refund monies (if any) for applicants applying by giving **electronic application instructions** to HKSCC via CCASS are expected to be credited to the designated bank accounts of the relevant CCASS Participants on Monday, 2 June, 2008. Applicants applying for 500,000 Offer Shares or more who have indicated on their Application Forms to collect refund cheques (where applicable) and/or share certificates (where applicable) in person may do so from the Company’s Hong Kong branch share registrar, Computershare Hong Kong Investor Services Limited at Shops 1712-1716, 17th Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong, from 9:00 a.m. to 1:00 p.m. on Monday, 2 June, 2008 or any other date notified by the Company in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese) as the date of dispatch of share certificates/refund cheques. Applicants being individuals who opt for personal collection must not authorize any other person to make collection on their behalf. Applicants being corporate applicants who opt for personal collection must attend by their authorized representatives each bearing a letter of authorization from such corporation stamped with the corporation’s chop. Both individuals and authorised representatives (if applicable) must produce, at the time of collection, evidence of identity acceptable to Computershare Hong Kong Investor Services Limited, the Company’s Hong Kong branch share registrar. Uncollected refund cheques and/or share certificates will be dispatched promptly thereafter by ordinary post to the addresses specified in the Application Forms at the applicants’ own risk. For details, please refer to the section headed “How to apply for Hong Kong Offer Shares” in the Prospectus. For enquires, please call Computershare Hong Kong Investor Services Limited, our Hong Kong branch share registrar on (852) 2862 8555. Share certificates will only become valid certificates of title provided that no later than 8:00 a.m. on Tuesday, 3 June, 2008 the Hong Kong Public Offer has become unconditional in all respects and the right of termination described under the paragraph headed “Hong Kong Public Offer — Grounds for Termination” in the section headed “Underwriting” in the Prospectus has not been exercised, which is expected to be at or around 8:00 am on Tuesday, 3 June, 2008.

In connection with the Global Offering, the Stabilizing Manager as stabilizing manager, its affiliates or any person acting for it, on behalf of the Underwriters may effect transactions with a view to stabilizing or supporting the market price of the Offer Shares at a level higher than that which might otherwise prevail in the open market for a limited period after the Listing Date. However, there is no obligation on the Stabilizing Manager or any person acting for it to do this. Such stabilizing action, if commenced, may be discontinued at any time, and is required to be brought to an end after a limited period. Any stabilizing actions taken will be in accordance with applicable laws, rules and regulations on stabilization. The details of the intended stabilization and how it will be regulated under the Securities and Futures Ordinance are contained in the Prospectus. The number of Shares being offered in the Global Offering may be increased up to an aggregate of 632,500,000 Shares with 82,500,000 additional Shares being allotted and issued through the exercise of the Over-allotment Option granted to the International Underwriters by the Company exercisable by the Joint Global Coordinators on behalf of the International Underwriters to, amongst other things, cover over-allocations (if any) in the International Placing, which option is exercisable at any time from the Listing Date until 30 days after the latest date for lodging applications under the Hong Kong Public Offer. In the event that such Over-allotment Option is exercised, a press announcement will be made.

In relation to applicants who have applied for less than 500,000 Shares, or applicants applying for 500,000 or more Shares but have not elected to collect their refund cheque(s) (where applicable) and/or share certificate(s) (where applicable) in person, their refund cheque(s) and/or share certificate(s) will be sent by ordinary post at the applicants' own risk to the addresses specified in the relevant Application Forms on Monday, 2 June, 2008.

Applicants who wish to be allotted the Hong Kong Offer Shares in their own names should (i) complete and sign the **white** application forms or (ii) submit application online through the designated website of the White Form eIPO Service Provider at **www.eipo.com.hk** under the **White Form eIPO** service. Applicants who wish to have the Hong Kong Offer Shares allotted and issued in the name of HKSCC Nominees Limited and deposited directly into CCASS for credit to their CCASS Investor Participant stock accounts or the stock accounts of their designated CCASS Participants should (i) complete and sign the **yellow** application forms, copies of which, together with the Prospectus, may be obtained during normal business hours from 9:00 a.m. on Wednesday, 21 May, 2008 until 12:00 noon on Monday, 26 May, 2008 at the Depository Counter of HKSCC at 2nd Floor, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have such Application Forms and Prospectus available; or (ii) give **electronic application instructions** to HKSCC via CCASS.

Copies of the Prospectus, together with the **white** Application Forms, may be obtained during business hours in the same period from:

Any of the following addresses of the Hong Kong Underwriters:

1. **J.P. Morgan Securities (Asia Pacific) Limited**, 27th Floor, Chater House, 8 Connaught Road, Central, Hong Kong
2. **UBS AG**, 52/F, Two International Finance Centre, 8 Finance Street, Central, Hong Kong
3. **BOCOM International Securities Limited**, 9th Floor, Man Yee Building, 68 Des Voeux Road Central, Hong Kong
4. **Core Pacific-Yamaichi International (H.K.) Ltd.**, 36/F., COSCO Tower, Grand Millennium Plaza, 183 Queen's Road Central, Hong Kong
5. **First Shanghai Securities Limited**, 19/F., Wing On House, 71 Des Voeux Road Central, Hong Kong
6. **VC Brokerage Limited**, 28/F The Centrium, 60 Wyndam Street, Central, Hong Kong

or any of the following branches of Hang Seng Bank Limited:

<b>Hong Kong Island</b>	Head Office	83 Des Voeux Road Central
	Central District Branch	Basement Central Building, Pedder Street
	Wanchai Branch	200 Hennessy Road
	Quarry Bay Branch	989 King's Road
<b>Kowloon</b>	Hankow Road Branch	4 Hankow Road
	Yaumati Branch	363 Nathan Road
	Mongkok Branch	677 Nathan Road
	Hoi Yuen Road Branch	55 Hoi Yuen Road
<b>New Territories</b>	Shatin Branch	Shop 18 Lucky Plaza, Wang Pok Street, Shatin



or any of the following branches of Bank of China (Hong Kong) Limited:

<b>Hong Kong Island</b>	Central District (Wing On House) Branch	71 Des Voeux Road Central
	Bank of China Tower Branch	3/F, 1 Garden Road
	North Point (Kiu Fai Mansion) Branch	413-415 King's Road, North Point
<b>Kowloon</b>	Whampoa Garden Branch	Shop G8B, Site 1, Whampoa Garden, Hung Hom
	Mong Kok (President Commercial Centre) Branch	608 Nathan Road, Mong Kok
	Kwun Tong Branch	20-24 Yue Man Square, Kwun Tong
<b>New Territories</b>	Lucky Plaza Branch	Lucky Plaza, Wang Pok Street, Shatin
	Tuen Mun Town Plaza Branch	Shop 2, Tuen Mun Town Plaza Phase II
	Castle Peak Road (Yuen Long) Branch	162 Castle Peak Road, Yuen Long

Both **white** and **yellow** Application Forms completed in all respects (to which cheques or banker's cashier orders should be crossed "Account Payee Only" and made payable to "Hang Seng (Nominee) Limited — Xtep International Public Offer" and securely stapled) should be deposited in the special collection boxes provided at any of the branches referred to above at the following times on the following dates:

**Wednesday, 21 May, 2008 — 9:00 a.m. - 4:30 p.m.**  
**Thursday, 22 May, 2008 — 9:00 a.m. - 4:30 p.m.**  
**Friday, 23 May, 2008 — 9:00 a.m. - 4:30 p.m.**  
**Saturday, 24 May, 2008 — 9:00 a.m. - 12:30 p.m.**  
**Monday, 26 May, 2008 — 9:00 a.m. - 12:00 noon**

#### **Application by White Form eIPO**

Applicants applying by **White Form eIPO** may submit application to the White Form eIPO Service Provider through the designated website **www.eipo.com.hk** from 9:00 a.m. on Wednesday, 21 May, 2008 until 11:30 a.m. on Monday, 26 May, 2008 (24 hours daily, except on the last application day). The latest time for completing full payment of application monies in respect of such applications will be 12:00 noon on Monday, 26 May, 2008, the last application day. Applicants will not be permitted to

submit applications to the **White Form eIPO** Service Provider after 11:30 a.m. on the last day for submitting applications. If you have already submitted your application and obtained a payment reference number from the website prior to 11:30 a.m., you will be permitted to continue the application process (by completing payment of application monies) until 12:00 noon on the last day for submitting applications, when the application lists close.

### **Applications by giving electronic application instructions to HKSCC**

Investors can apply for Shares by giving electronic application instructions to HKSCC as follows:

1. CCASS Investor Participants can give electronic application instructions to HKSCC through the CCASS Phone System by calling (852) 2979 7888 or through the CCASS Internet System (<https://ip.ccass.com>) (using the procedures contained in HKSCC's "An Operating Guide for Investor Participants" in effect from time to time). HKSCC can also input electronic application instructions for CCASS Investor Participants on their behalf if they go to the Customer Service Centre of HKSCC at 2/F, Vicwood Plaza, 199 Des Voeux Road Central, Hong Kong and complete an input request form. Prospectuses are also available for collection at the Customer Clearing Centre of HKSCC.
2. Those who are not CCASS Investor Participants can instruct their brokers or custodians who are CCASS Clearing Participants or CCASS Custodian Participants to give electronic application instructions to HKSCC via CCASS terminals to apply for Shares on their behalf.

CCASS Clearing/Custodian Participants can input electronic application instructions at the following times on the following dates:

**Wednesday, 21 May, 2008 — 9:00 am to 8:30 pm<sup>(1)</sup>**  
**Thursday, 22 May, 2008 — 8:00 am to 8:30 pm<sup>(1)</sup>**  
**Friday, 23 May, 2008 — 8:00 am to 8:30 pm<sup>(1)</sup>**  
**Saturday, 24 May, 2008 — 8:00 am to 1:00 pm<sup>(1)</sup>**  
**Monday, 26 May, 2008 — 8:00 am<sup>(1)</sup> to 12:00 noon**

<sup>(1)</sup> *These times are subject to change as HKSCC may determine from time to time with prior notification to CCASS Clearing/Custodian Participants.*

CCASS Investor Participants can input electronic application instructions from 9:00 a.m. on Wednesday, 21 May, 2008 until 12:00 noon on Monday, 26 May, 2008 (24 hours daily, except the last application date).



Subject to the terms and conditions set out in the Prospectus and the Application Forms relating thereto, applications must be received no later than 12:00 noon on Monday, 26 May, 2008 (or if the application lists are not open on that day, then by 12:00 noon on the next business day the lists are open). Please see the section headed “How to apply for Hong Kong Offer Shares” in the Prospectus for further details. No temporary documents or evidence of title will be issued. No receipt will be issued for application monies. The application lists will open from 11:45 a.m. to 12:00 noon on Monday, 26 May, 2008 (or such later date as may apply in case of a tropical cyclon warning signal No. 8 or above or a “black” rainstorm warning signal being in force as described in the section headed “How to Apply for Hong Kong Offer Shares” in the Prospectus.

**The total number of Shares being offered under the Hong Kong Public Offer (after taking into account of any reallocation) is to be divided into two pools for allocation purposes: 27,500,000 Offer Shares for pool A and 27,500,000 Offer Shares for pool B. The Offer Shares in pool A will be allocated on an equitable basis to applicants who have applied for Hong Kong Offer Shares with an aggregate price (excluding the 1% brokerage, 0.004% SFC transaction levy and 0.005% Stock Exchange trading fee payable) of HK\$5 million or less. The Offer Shares in pool B will be allocated on an equitable basis to applicants who have applied for Hong Kong Offer Shares with an aggregate price (excluding the 1% brokerage, 0.004% SFC transaction levy and 0.005% Stock Exchange trading fee payable) of more than HK\$5 million and up to the total value of Offer Shares in pool B. Applicants should be aware that applications in different pools may receive different allocation ratios. Where one but not both of the pools is undersubscribed, the surplus Offer Shares will be transferred to the other pool to satisfy demand in that other pool and be allocated accordingly. For the purpose of this paragraph only, the “price” for Offer Shares means the price payable on application therefor (without regard to the Offer Price as finally determined). Applicants can only receive an allocation of Offer Shares from either pool A or pool B but not from both pools. Multiple or suspected multiple applications and any application for more than 27,500,000 Offer Shares, being 50% of the Hong Kong Offer Shares initially available for subscription under the Hong Kong Public Offer, are liable to be rejected.**

It is expected that the Offer Price, the level of indication of interest in the International Placing, the results of applications and the basis of allocation of Shares under the Hong Kong Public Offer will be published on or about Monday, 2 June, 2008 in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).

Results of allocations in the Hong Kong Public Offer, including the Hong Kong Identity Card numbers, passport numbers or Hong Kong business registration numbers of successful applicants (where supplied) and the number of Hong Kong Offer Shares successfully applied for under **white** and **yellow** Application Forms by **White Form eIPO** and by giving **electronic application instructions** to HKSCC via CCASS, will be made available at the times and dates and in the manner specified below:

- Results of allocations will be available from the Hong Kong Public Offer website at **www.iporeresults.com.hk** on a 24-hour basis from 8:00 a.m. on Monday, 2 June, 2008 to 12:00 midnight on Sunday, 8 June, 2008. The user will be required to key in the Hong Kong Identity Card/passport/Hong Kong business registration number provided in his/her/its Application Form to search for his/her/its own allocation result;
- Results of allocations will be available from the Hong Kong Public Offer allocation results telephone enquiry line. Applicants may find out whether or not their applications have been successful and the number of Hong Kong Offer Shares allocated to them, if any, by calling 2862 8669 between 9:00 a.m. and 10:00 p.m from Monday, 2 June, 2008 to Thursday, 5 June, 2008; and
- Special allocation results booklets setting out the results of allocations will be available for inspection during opening hours of individual branches and sub-branches from Monday, 2 June, 2008 to Wednesday, 4 June, 2008 at all the receiving bank branches and sub-branches at the addresses set out in the Prospectus section headed “How to Apply for Hong Kong Offer Shares — Where to Collect the Application Forms”.

If you are applying for the Hong Kong Offer Shares by using a **yellow** Application Form or by giving **electronic application instruction** to HKSCC via CCASS and your application is wholly or partially successful, your share certificate will be issued in the name of HKSCC Nominees Limited and deposited into CCASS for credit to your CCASS Investor Participant stock account or the stock account of any designated CCASS Participant giving **electronic application instructions** on your behalf or as instructed by you in your **yellow** Application Form at the close of business on Monday, 2 June, 2008 or under contingent situations, on any other date as shall be determined by HKSCC or HKSCC Nominees Limited. If you are applying through a designated CCASS Participant (other than a CCASS Investor Participant), you can check the number of Shares allocated to you (and the amount of refund money payable to you if you have instructed a CCASS Clearing/Custodian Participant to give **electronic application instructions** on you behalf) with that CCASS Participant. If you are applying as a CCASS Investor Participant, you should

check the announcement published by the Company on Monday, 2 June, 2008 (for CCASS Investor participant applying by giving **electronic application instructions** to HKSCC, you can also check the application results via the CCASS Phone System and CCASS Internet System) and report any discrepancies to HKSCC before 5:00 p.m. on Monday, 2 June, 2008 or such other date as shall be determined by HKSCC or HKSCC Nominees Limited. Immediately after the credit of the Shares to your stock account, you can check your new account balance via the CCASS Phone System and CCASS Internet System (under the procedures contained in “An Operating Guide for Investor Participants” as published by HKSCC in effect from time to time). HKSCC will also make available to you an activity statement showing the number of Hong Kong Offer Shares credited to your CCASS Investor Participant stock account.

By order of the Board of  
**Xtep International Holdings Limited**  
**Ding Shui Po**  
*Chairman*

Hong Kong, 21 May, 2008

*As at the date of this announcement, the executive Directors of the Company are Ding Shui Po, Ding Mei Qing, Lin Zhang Li, Ding Ming Zhong and Ye Qi; the non-executive Director is Xiao Feng and the independent non-executive Directors are Sin Ka Man, Xu Peng Xiang and Gao Xian Feng.*

Please also refer to the published version of this announcement in South China Morning Post.