

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Vital Mobile Holdings Limited

維太移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6133)

PROFIT WARNING

This announcement is made by Vital Mobile Holdings Limited (the “**Company**”, together with its subsidiaries as the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the profit warning announcement of the Company dated 19 May 2017 (the “**Announcement**”). Capitalised terms used herein shall have the same meanings as defined in the Announcement unless the context requires otherwise.

As disclosed in the Announcement, based on the preliminary assessment of the Group’s unaudited consolidated management accounts for the four months ended 30 April 2017, the Group expected to record a net loss in the range of RMB15 million to RMB20 million for the six months ended June 2017. Since the date of the Announcement, the Board has further reviewed the Group’s unaudited consolidated management accounts for the six months ended 30 June 2017 (the “**Management Accounts**”), including the figures for May and June 2017. The Board wishes to update the shareholders and potential investors of the Company that based on the information currently available to the Board and the preliminary assessment of the Management Accounts, the Group is expected to record a net loss in the range of RMB40 million to RMB45 million for the six months ended 30 June 2017 as compared to a net profit of RMB19.5 million for the six months ended 30 June 2016. Based on information currently available to the Board, the expected increase in net loss was attributable to the exchange losses of approximately RMB10 million due to the depreciation of HKD and USD against RMB as the Group’s reporting currency is RMB, and provision for inventory and bad debt of approximately RMB12 million.

The Company is still in the process of finalising the interim results of the Group for the six months ended 30 June 2017. The information contained in this announcement is only based on preliminary assessments made by the Board with reference to the information currently available, which has not been reviewed by the Company's auditors and the audit committee of the Company and may be subject to changes. Shareholders and potential investors of the Company are therefore advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2017 to be published before the end of August 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Vital Mobile Holdings Limited
Rong Xiuli
Chairperson

Hong Kong, 2 August 2017

As at the date of this announcement, the Board of the Company comprised Ms. Rong Xiuli, Mr. Rong Shengli and Mr. Tang Shun Lam as executive directors; and Mr. Hon Kwok Ping, Lawrence, Mr. Lam Yiu Kin and Mr. Tsang Yat Kiang as independent non-executive directors.