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Vital Mobile Holdings Limited

維太移動控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6133)

RE-DESIGNATION OF DIRECTOR

<p>The Board is pleased to announce that, with effect from 19 March 2016, Mr. TANG Shun Lam, previously a non-executive director of the Company, has been re-designated as an executive director of the Company.</p>
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RE-DESIGNATION OF DIRECTOR

The board of directors (the “**Board**”) of Vital Mobile Holdings Limited (the “**Company**”) is pleased to announce that, with effect from 19 March 2016, Mr. TANG Shun Lam (“**Mr. Tang**”), previously a non-executive director of the Company, has been re-designated as an executive director of the Company.

The biographical details of Mr. Tang are set out as follows:–

Mr. Tang, aged 60, worked for Warburg Pincus LLC as a consultant from January 2007 to January 2016. Mr. Tang worked for RDA Microelectronics, Inc., a company listed on NASDAQ Stock Market, from 2010 to January 2015 first as a senior vice president of operations and subsequently as a director and executive chairman. From 1999 to 2007, Mr. Tang was the president, Asia Pacific for Viasystems Group, Inc., a company listed on NASDAQ Stock Market. Mr. Tang was also the non-executive chairman and a director of China Eco-Farming Limited (formerly known as Linefan Technology Holdings Limited) (the shares of which are listed on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited, stock code: 8166) from 2008 to 2009 and an independent non-executive director of Asia Coal Limited (formerly known as Wanji Pharmaceutical Holdings Limited) (the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited, stock code: 835) from 2003 to 2005. He was the chief executive officer and a director of Coolsand Holdings Co., Ltd. from 2008 to 2012. He has been appointed as an independent non-executive director of Greenheart Group Limited (the shares of which are listed on the Main Board of The Stock Exchange of Hong Kong Limited, stock code: 94) with effect from 2 July 2015. He received a bachelor of science degree in electrical and electronics engineering from Nottingham University in England in 1979 and a master of business administration from Bradford University in England in 1981.

Save as disclosed above, Mr. Tang has not previously held any position with the Company and its subsidiaries. He has not held other directorships in the last three years preceding the date of this announcement in public companies the securities of which are listed on any securities market in Hong Kong or overseas, and does not have any relationship with any other directors, senior management or substantial or controlling shareholders of the Company.

As at the date of this announcement, Mr. Tang does not have any interest in any shares or underlying shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance.

Mr. Tang has entered into a service contract with the Company for a term of three years commencing on 19 March 2016. The service contract may be terminated by not less than three months' written notice by either party. He is subject to retirement by rotation and re-election at the annual general meetings of the Company in accordance with the articles of association of the Company. Mr. Tang will be entitled to receive a director's fee of HK\$1,200,000 per annum which is determined by the Board and reviewed by the remuneration committee of the Company with reference to his qualification and experience, his duties and responsibilities in the Company and the Company's performance.

Save as disclosed above, there are no other matters relating to the re-designation that need to be brought to the attention of the shareholders of the Company and there is no other information which is required to be disclosed pursuant to Rules 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By order of the Board
Vital Mobile Holdings Limited
Rong Xiuli
Chairperson

Hong Kong, 21 March 2016

As at the date of this announcement, the Board of the Company comprises Ms. Rong Xiuli, Mr. Rong Shengli and Mr. Tang Shun Lam as executive Directors; and Mr. Hon Kwok Ping Lawrence, Mr. Lam Yiu Kin and Mr. Tsang Yat Kiang as independent non-executive Directors.