

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Veeko®

VEEKO INTERNATIONAL HOLDINGS LIMITED

威高國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1173)

INSIDE INFORMATION — EXPECTED DECREASE IN LOSS

This announcement is made by Veeko International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2021 (the “**2021 Interim Period**”) and the information currently available, the Group is expected to record a loss from approximately HK\$18,000,000 to HK\$25,000,000 for the 2021 Interim Period, as compared to a loss of approximately HK\$91,000,000 recorded for the same period last year. The loss for the same period last year included the allowances and subsidies of approximately HK\$32,000,000 related to COVID-19 epidemic received from governments, whereas the Group has not received any related allowances or subsidies during the 2021 Interim Period.

During the 2021 Interim Period, both cosmetics and fashion segments of the Group recorded a decrease in loss as compared with the corresponding period last year, which was mainly due to (i) increase in sales for both segments; (ii) improvement in gross profit margin of the fashion segment; (iii) decrease in selling and distribution costs for both segments; and (iv) decrease in impairment of right-of-use assets for both segments. Moreover, an increase in fair value of investment properties is expected to be recorded for the 2021 Interim Period, instead of a decrease in fair value of investment properties of approximately HK\$16,000,000 for the corresponding period last year. The Group will continue to focus on its business and

take a number of contingency measures, which include but not limited to continuing to negotiate with landlords for rent reduction, proactively lowering inventory levels, and stringently controlling costs and expenditures, and hope to reach breakeven as soon as possible.

The information contained in this announcement is only based on the Board's preliminary assessment after reviewing the unaudited consolidated management accounts of the Group for the 2021 Interim Period and the information currently available. The Group's interim results are subject to review by the Board, and the audit committee of the Board. Therefore, the actual results of the Group for the 2021 Interim Period may differ from the information contained in this announcement. Shareholders and potential investors are advised to refer to the details in the interim results announcement of the Company for the 2021 Interim Period, which is to be released not later than 30 November 2021.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Veeko International Holdings Limited
Cheng Chung Man, Johnny
Chairman

Hong Kong, 12 November 2021

As at the date of this announcement, the Board comprises two executive directors, namely Mr. Cheng Chung Man, Johnny (Chairman) and Ms. Lam Yuk Sum, one non-executive Director, namely Mr. Lam Man Tin, and three independent non-executive directors, namely Mr. Au-Yeung Hau Cheong, Mr. Cheng Man Loong, Monty and Mr. Yeung Wing Kay.