



**Tse Sui Luen Jewellery (International) Limited
Appoints Ms. Estella Ng as
Chief Strategy Officer & Chief Financial Officer, Company Secretary**

(31 July 2015 – Hong Kong) **Tse Sui Luen Jewellery (International) Limited**, (“TSL Jewellery” or the “Company”, together with its subsidiaries the “Group”, HKSE stock code: 417), one of the largest jewellers in Asia, announces today that the appointment of Ms. Ng Yi Kum, Estella, as the Company’s Chief Strategy Officer & Chief Financial Officer with effect from 27 July 2015, and as the Company Secretary with effect from 1 August 2015. Mr. Lai Tsz Mo, Lawrence has resigned as Executive Director, the Chief Financial Officer and the Company Secretary of the Company with effect from 1 August 2015. Ms. Ng is currently responsible for Group Finance and other administrative functions as well as defining corporate strategies of the Group.

Ms. Ng joins the Company with years of planning and executing highly successful corporate finance strategies. She was formerly the chief financial officer of Country Garden Holdings Company Limited (Stock Code: 2007) from January 2008 to April 2014 and an executive director of Hang Lung Properties Limited (Stock Code: 101) from September 2005 to November 2007, both of which are listed on The Stock Exchange of Hong Kong Limited. Prior to 2003, she was employed by the Stock Exchange in a number of senior positions, most recently as Senior Vice President of its Listing Division. Prior to that, she gained valuable auditing experience with Deloitte Touche Tohmatsu. Ms. Ng is a qualified accountant and holds a Master of Business Administration degree from Hong Kong University of Science and Technology. She is an associate of The Institute of Chartered Accountants in England and Wales, The Institute of Chartered Secretaries and Administration and a fellow of the Association of Chartered Certified Accountants, the Hong Kong Institute of Certified Public Accountants and a member of the American Institute of Certified Public Accountants.

Commenting on these changes in management of the Company, Mrs. Annie Yau Tse, the Group’s Chairman and Chief Executive Officer says, “On behalf of the Group, I would like to take this opportunity to warmly welcome Ms. Ng on board and to express my sincere gratitude to Lawrence for his valuable contribution to the Group during his tenure. I wish him all the best in his future endeavors.”

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Mrs. Tse continues, “Estella is one of the most reputable financial professionals in Hong Kong and demonstrated outstanding performance at her past positions prior joining the Group. Her strong capabilities and unique vision in strategic planning and corporate finance is widely recognized by the capital market. Given her rich experience, we strongly believe that Estella could contribute and drive the Group’s strategic development, which assists in developing areas where further business growth could be achieved to maximize returns for shareholders.”

Having started her new role with the Group, Ms. Ng comments, “TSL Jewellery is renowned as a leading luxury retailer in Hong Kong and demonstrates huge growth potentials. I am very honoured to become part of the Group which has a solid local history. This new role starts a new page in my career and I look forward to any new challenges ahead. Going forward, I shall work closely with the Group and provide strategic advice to drive sustainable development.”

Regarding Mr. Lai’s resignation, he notes, “It has been my great pleasure to serve the Company since 2001 and I have always enjoyed my time here. This was not easy for me to make this decision. However, I would like to dedicate more time for my personal development and other commitments. I believe Estella is highly adequate to the job with her profound expertise, and I am sure she is the best candidate for these positions.”

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About TSL Jewellery (HKSE stock code: 417)

TSL Jewellery is currently one of the largest jewellers in Asia, principally engaged in jewellery design, retailing, export and manufacturing. TSL Jewellery was established in 1971, and was listed on the Hong Kong Stock Exchange in 1987. The Company operates over 200 jewellery boutiques spanning major cities in Asia, including Beijing, Shanghai, Guangzhou, Hong Kong, Macau, Kuala Lumpur and Tokyo.

For more information on TSL Jewellery, please visit: <http://www.tslj.com>.