



Tse Sui Luen Jewellery (International) Limited Appoints Mr. Lambert Chan as Executive Director

([24] July 2015 – Hong Kong) Tse Sui Luen Jewellery (International) Limited, (“TSL Jewellery” or the “Company”, together with its subsidiaries the “Group”, HKSE stock code: 417), one of the largest jewellers in Asia, announces today that Mr. Chan Lap Yip, Lambert, Deputy Chief Executive Officer – Commercial, is appointed as the Group’s Executive Director with immediate effect as of today, while Mr. Chan’s current duty in the Group remains unchanged.

Mr. Chan joined the Group in March 2010 as the Chief Operating Officer and was re-designated as Deputy Chief Executive Officer – Commercial in March 2013. He is responsible for the Group’s corporate planning, brand and product management, group marketing, corporate communications, international business and development, and travel trade business. Mr. Chan has close to 30 years proven track record in sales and marketing and general business management. He also has extensive experience in strategic planning, branding and business development across a diverse range of industries. In addition, Mr. Chan has held executive positions in premier corporations including DBS Bank (Hong Kong) Limited, The Hong Kong Tourism Board and Hong Kong Telecom. Mr. Chan graduated from The University of Toronto in 1986 and holds a Bachelor of Arts degree. He has furthered his studies at a number of well-renowned academic institutions including INSEAD in France, Tsinghua University in China and Hong Kong Baptist University. He is also a senior member of the Hong Kong Institute of Marketing.

Mrs. Annie Yau Tse, the Group’s Chairman and Chief Executive Officer, warmly welcomes Mr. Chan on becoming a member of the Board of Directors and expresses, “On behalf of the Board of Directors, I would like to welcome Mr. Chan on board as one of the Board members. Since joining the Group, Mr. Chan has been providing a lot of valuable insights and implemented a number of key executions ranging from the company structure to management methods, as well as direction of business development and market positioning, the results of which have been widely recognized by the industry and public. Mr. Chan has also accumulated extensive knowledge of the Group’s business, operations as well as management strategies. Meanwhile, the Board of Directors also needs a management generalist with experiences in various industries to bring new vision and ideas to the Board and the Group. All Directors agree that Mr. Chan is the most suitable candidate for the position of Executive Director.”

Regarding the appointment, Mr. Chan comments, "I am very honoured as this appointment signifies a vote of confidence from the Group and Directors for me and my work. Being appointed as the Group's Executive Director allows me to gain further understanding of the Board of Directors' thinking and vision, which will greatly help me in leading different departments in the future. I look forward to having even better communications and closer collaborations with fellow Directors, management and colleagues. Going forward, I shall endeavor to continue offering strategies for the Group's sustainable development to generate greater returns for shareholders."

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About TSL Jewellery (HKSE stock code: 417)

TSL Jewellery is currently one of the largest jewellers in Asia, principally engaged in jewellery design, retailing, export and manufacturing. TSL Jewellery was established in 1971, and was listed on the Hong Kong Stock Exchange in 1987. The Company operates over 200 jewellery boutiques spanning major cities in Asia, including Beijing, Shanghai, Guangzhou, Hong Kong, Macau, Kuala Lumpur and Tokyo.

For more information on TSL Jewellery, please visit: <http://www.tslj.com>.