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**TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED**

**謝瑞麟珠寶(國際)有限公司\***

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 417)**

**DATE OF BOARD MEETING**

The Board of directors (the “Board”) of Tse Sui Luen Jewellery (International) Limited (the “Company”) hereby announces that a meeting of the Board will be held at the Second Floor, Block B, Summit Building, 30 Man Yue Street, Hung Hom, Kowloon, Hong Kong on Monday, 31 October 2011 at 9:30 a.m., for the purposes of, among other matters, considering and approving the unaudited interim results of the Company and its subsidiaries for the six months ended 31 August 2011 and its publication, and considering the payment of an interim dividend, if applicable.

By order of the Board  
**Tse Sui Luen Jewellery (International) Limited**  
**LAI Tsz Mo, Lawrence**  
*Company Secretary*

Hong Kong, 19 October 2011

At the date of this announcement, the Board comprises:

*Executive Directors:*

Ms. YAU On Yee, Annie  
Mr. Erwin Steve HUANG  
Mr. LAI Tsz Mo, Lawrence

*Independent Non-executive Directors:*

Mr. CHUI Chi Yun, Robert  
Mr. HENG Ching Kuen, Franklin  
Mr. CHAN Yue Kwong, Michael

\* *For identification purpose only*