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T S L | 謝瑞麟

TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED

謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

POSITIVE PROFIT ALERT

This announcement is made by Tse Sui Luen Jewellery (International) Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a preliminary review of the latest unaudited consolidated management accounts of the Group for the year ended 31 March 2026 and other currently available information of the Group, the Group expects to record a profit for the year ended 31 March 2026 (the “**Year**”) of not less than HK\$100.0 million as compared to the loss of approximately HK\$197.8 million for the year ended 31 March 2025.

The expected turnaround from loss to profit for the Year was primarily attributable to the successful implementation of the Group’s business transformation strategies, mainly (i) improved same-store sales performance and the increased profit contributions from franchise business in Mainland China; and (ii) decreased selling, distribution and administrative expenses resulting from effective cost optimization strategies and reduced restructuring costs. Together with (iii) favorable changes in certain global economic factors such as rise in gold prices and drop in federal funds rates; and (iv) a reduction in certain non-cash provisions made to comply with applicable accounting standards for impairment of retail shop-related assets and other assets, the Group achieved an overall turnaround.

The information contained in this announcement is only a preliminary assessment by the Board based on the latest information currently available, which has not been audited by the auditors of the Company or reviewed by the audit committee of the Company, and may be subject to change. Accordingly, the actual financial results of the Group may be different from what is disclosed in this announcement. Shareholders and potential investors are advised to refer to the annual results of the Group for the year ended 31 March 2026, which is expected to be published in June 2026.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By order of the Board

Tse Sui Luen Jewellery (International) Limited

Annie Yau TSE

Chairman

Hong Kong, 18 June 2026

* For identification purpose only

At the date of this announcement, the Board comprises:

Executive Director:

Mrs. Annie Yau TSE

Independent Non-executive Directors:

Mr. CHAN Yue Kwong, Michael

Mr. CHOW Chee Wai, Christopher

Mr. Alex CHAN