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TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED

謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

CHANGE OF FINANCIAL YEAR END DATE

This announcement is made by Tse Sui Luen Jewellery (International) Limited (the “**Company**”), together with its subsidiaries, the “**Group**”) pursuant to Rule 13.51(4) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

CHANGE OF FINANCIAL YEAR END DATE

The board of directors of the Company (the “**Board**”) announces that the financial year end date of the Company has been changed from 28 February (or 29 February in a leap year) to 31 March commencing from the financial year of 2017/18. Accordingly, the next financial year end date of the Company will be 31 March 2018 and the next published audited financial statements of the Company will cover a 13-month period from 1 March 2017 to 31 March 2018.

SUBSEQUENT FINANCIAL REPORTING

Following the said change, the Company will announce and publish its financial results with respect to the following financial periods on or before the following deadlines:-

| Financial period covered | Deadline for results announcement | Deadline for dispatch of financial report |
|--|--|--|
| The first unaudited interim results for the 6-month period from 1 March 2017 to 31 August 2017 | 31 October 2017 | 30 November 2017 |
| The second unaudited interim results for the 12-month period from 1 March 2017 to 28 February 2018 | 30 April 2018 | 31 May 2018 |
| The audited final results for the 13-month period from 1 March 2017 to 31 March 2018 | 30 June 2018 | 31 July 2018 |

* *For identification purpose only*

Tse Sui Luen Jewellery (International) Limited
23 May 2017

REASON FOR THE CHANGE OF FINANCIAL YEAR END DATE

The Group is principally engaged in the manufacture, sale and marketing of jewellery products. The overall retail cycle in the industry is affected by seasons in general. In particular, the Group's normal level of receivables and cash level cannot be truly reflected due to the long public holiday in China. With a financial year ending by the end of March, the financial reporting cycle of the Group will coincide with the natural retail cycle in the industry and provide a more meaningful and comparable basis for shareholders and investors to understand and evaluate the Company's financial results.

The Board does not foresee any material financial implication on the Group as a result of the change in financial year end date of the Company nor is there any other matter of significance that needs to be brought to the attention of the shareholders of the Company in this regard.

By Order of the Board
Tse Sui Luen Jewellery (International) Limited
YAU On Yee, Annie
Chairman

Hong Kong, 23 May 2017

At the date of this announcement, the Board comprises:

Executive Directors:

Ms. YAU On Yee, Annie

Ms. NG Yi Kum, Estella

Non-executive Director:

Mr. Erwin Steve HUANG

Independent Non-executive Directors:

Mr. CHUI Chi Yun, Robert

Mr. CHAN Yue Kwong, Michael

Mr. CHOW Chee Wai, Christopher