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TSE SUI LUEN JEWELLERY (INTERNATIONAL) LIMITED

謝瑞麟珠寶(國際)有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 417)

PROPOSED APPOINTMENT OF EXECUTIVE DIRECTOR

The Board announces that Mr. CHAN, Lambert Lap Yip, currently the Group's Deputy Chief Executive Officer – Commercial, be nominated as a candidate for the post of Executive Director of the Company. The Company will seek approval for the proposed election from shareholders of the Company at the 2015 AGM

The Board of Directors (the “**Board**”) of Tse Sui Luen Jewellery (International) Limited (the “**Company**”) together with its subsidiaries, the “**Group**”) announces that, at the recommendation of the Nomination Committee of the Company and at the meeting of the Board held on 29 May 2015, it was resolved that Mr. CHAN LAP YIP, Lambert (“**Mr. Chan**”), currently the Group's Deputy Chief Executive Officer – Commercial, be nominated as a candidate for the post of Executive Director of the Company. The Company will seek approval for the proposed election from shareholders of the Company at the annual general meeting for the year 2015 (“**2015 AGM**”). After the abovementioned election by shareholders of the Company at the 2015 AGM, Mr. Chan will remain as the Deputy Chief Executive Officer – Commercial of the Group. He is also a director of a subsidiary of the Company.

Mr. Chan, aged 49, has been re-designated as the Group's Deputy Chief Executive Officer – Commercial since 1 March 2013. Mr. Chan is responsible for the Group's corporate planning, brand and product management, group marketing, corporate communications, international business and development, and tourist showroom management. Mr. Chan joined the Group in March 2010 and has close to 30 years proven track record in sales and marketing and general management. He has extensive experience in strategic planning, branding and business development across a diverse range of industries. He has held executive positions in premier corporations including DBS Bank (Hong Kong) Limited, The Hong Kong Tourism Board and Hong Kong Telecom. Mr. Chan graduated from The University of Toronto in 1986 and holds a Bachelor of Arts degree. He has furthered his studies at a number of well-renowned academic institutions including INSEAD in France, Tsinghua University in China and Hong Kong Baptist University. He is also a senior member of the Hong Kong Institute of Marketing.

Save as disclosed above, Mr. Chan did not hold any other directorships in other listed companies in the last three years and does not have any relationship with any other directors, senior management, substantial or controlling shareholders of the Company.

Subject to his appointment as an Executive Director being approved by the shareholders of the Company, there will be a service contract entered into between the Company and Mr. Chan for a term of three years. He will be subject to retirement by rotation and re-election at the annual general meeting of the Company in 2018 in accordance with the Bye-Laws of the Company. Mr. Chan is not entitled to any director's fee. As at the date of this announcement, Mr. Chan is interested or deemed to be interested in 10,000 shares of the Company (representing 0.005% of the issued share capital of the Company) and 2,000,000 share options for the shares of the Company and save as aforesaid, Mr. Chan did not have any interests in any shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance. A circular which includes the details about the proposed election of Mr. Chan as the Executive Director will be despatched to shareholders of the Company as soon as possible.

Save as disclosed above, there are no other matters relating to the proposed appointment of Mr. Chan that need to be brought to the attention of the shareholders of the Company and there is no information to be disclosed pursuant to the requirements of Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

By Order of the Board
Tse Sui Luen Jewellery (International) Limited
YAU On Yee, Annie
Chairman

Hong Kong, 29 May 2015

As at the date of this announcement, the Board comprises:

Executive Directors:

Ms. YAU On Yee, Annie
Mr. LAI Tsz Mo, Lawrence

Non-executive Directors:

Mr. Erwin Steve HUANG
Mr. WANG Guosheng

Independent Non-executive Directors:

Mr. CHUI Chi Yun, Robert
Mr. HENG Ching Kuen, Franklin
Mr. CHAN Yue Kwong, Michael
Mr. CHOW Chee Wai, Christopher