

CORPORATE MILESTONES 2025



JANUARY

Free Rides for Children on KMB Boundary Routes and Huang Bus during Lunar New Year

Children were offered unlimited free rides on four KMB routes serving border control points and Huang Bus, allowing them to enjoy a more economical fare when travelling to and from three land border control points.

FEBRUARY

New KMB Route T80 Offers Faster Journeys to East Kowloon from Tai Wai and Sha Tin

KMB introduced Route T80, operating via Tai Wai BBI and Sha Tin through Tate's Cairn Tunnel to Kwun Tong Business Area, providing passengers with a faster and more convenient commuting option.



MARCH

KMB Nurtures Female Bus Captains and Fosters a Female-friendly Workplace

KMB supported the development of female bus captains through flexible training and mentorship from experienced female captains, enabling female trainees to achieve pass rates exceeding the overall average. The introduction of the "Female Staff Priority Rest Kiosk" reinforced KMB's commitment to diversity, inclusion and equality in the workspace.

KMB Operates Special Routes at Kai Tak Sports Park following its Grand Opening

Following the opening of Kai Tak Sports Park, the largest-ever sports infrastructure in Hong Kong, KMB introduced seven special routes for visitors from around the world and local residents travelling to border control points and various districts across Hong Kong.





APRIL

“Memories with KMB in Choi Hung” Rekindles Community Sentiments

For six decades, KMB has served residents of Choi Hung Estate as a primary mode of public transport. In celebration of the 60th Anniversary of Choi Hung Bus Terminus and the announced redevelopment of Choi Hung Estate, KMB organised a commemorative event introducing the history of the bus terminus and the evolution of surrounding bus services. Vintage buses and nostalgic bus seats were on display, inviting citizens to “travel back in time”.

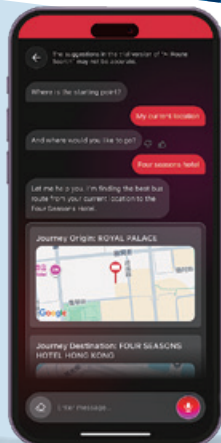
MAY

“KMB Green Journey – Go Further for Net Zero”

KMB organised “KMB Green Journey – Go Further for Net Zero” Ceremony to promote green transport. The event brought together Government officials, Legislative Councillors, new-energy bus manufacturers and industry stakeholders, and reaffirmed KMB’s commitment to building a fully new-energy bus fleet, while encouraging broader community support for environmental protection.

KMB Academy Launches New Electric Vehicle Maintenance Training Workshop

KMB Academy opened a new Electric Vehicle Maintenance Training Workshop to support the development of the electric bus fleet. The Academy was also ready to introduce the “Certificate in Diagnosis, Testing and Maintenance of Electric Vehicles (High-Voltage)” (EVH) Programme, complementing its established “Certificate in Electric Vehicle Maintenance Safety Awareness” (EVE) and “Certificate in Diagnosis, Testing and Maintenance of Electric Vehicles (Low-Voltage)” (EVL) Programmes. Together, these initiatives positioned KMB as Hong Kong’s first private institution to offer a comprehensive three-level EV maintenance training framework.



JUNE

New Upgrade on APP1933 with Artificial Intelligence (“AI”) Features to Enhance Passenger Experience

APP1933, the mobile app operated by KMB and LWB, was enhanced through the adoption of AI technology. New features, including “AI Route Search” and “Estimated Journey Time”, were introduced alongside a redesigned interface, providing passengers with a more intuitive experience.



JULY

“KMB Tour HK” Open-top Buses Unveil Route HK1 with Additional Nighttime Routes

KMB introduced brand-new Open-top Buses on Route HK1 under the “KMB Tour HK” service. The bus liveries showcased the most iconic colours drawn from various periods of KMB’s history. The service also featured additional nighttime routes, enabling passengers to enjoy Hong Kong’s distinctive nocturnal cityscape.

“KMB Free Ride Days for Kids” Takes Off in Summer

During the summer holiday, children were offered complimentary rides on KMB and LWB services on Sundays and public holidays. Through themed bus touring various districts and flash mob events, families were encouraged to explore Hong Kong together and make the most of their summer.

AUGUST

KMB Debuts the “KMB GO!” Bus Stop Orientation Challenge with Great Success

KMB successfully launched its inaugural bus stop orientation challenge, “KMB GO!”. Over 200 teams took part, using APP1933, the mobile app operated by KMB and LWB, for itinerary planning. Participants navigated bus stops across Hong Kong Island, Kowloon and the New Territories, while completing a series of tasks, with three teams ultimately crowned champions and recognised as bona fide “KMB Experts”.

KMB Launches Four “Anderson Routes” to Support New Development Areas

With a strong commitment to supporting new development areas, KMB introduced four new routes serving the Anderson Road Quarry Site Development Area, providing residents with high-quality bus services and helping to ease their daily commutes.



SEPTEMBER

KMB “Pet Bus Tour” Adds New Stop at West Kowloon Cultural District

KMB expanded its “Pet Bus Tour” with the addition of a new stop at the West Kowloon Cultural District, complementing existing stops at other popular pet-friendly destinations such as GO PARK Sai Sha and Ma Wan. This enhancement further strengthened the Pet Bus Tour network, offering pets and their owners more convenient ways to explore the city, enjoy quality time together, and create lasting memories.

OCTOBER

Senior Dogs Enjoy Outings Around Hong Kong on “Pet Bus”

KMB and LWB’s membership programme, club1933, collaborated with an animal shelter organisation “House of Joy & Mercy” to take 20 senior dogs on memorable trips aboard the “Pet Bus”. These trips enabled the dogs to explore new places and relish their golden years, while also raising public awareness of animal welfare.

“SEE EVERY NEED” Programme for Building a Caring and Inclusive Community

KMB, in collaboration with Hong Kong Christian Service, launched the “SEE EVERY NEED” Programme, featuring a themed bus adorned with artworks created by children with special educational needs. Displayed on both the exterior and inside the compartment, the artworks conveyed messages of care, acceptance and inclusion to the wider community.



NOVEMBER

TIH Board Visits Autonomous Bus in Shenzhen

Dr. Norman Leung, the Chairman of TIH, along with the Board of Directors, trialed an autonomous bus operated by Shenzhen Bus Group Company Limited (“SZBG”) and exchanged views with SZBG representatives. Meanwhile, club1933 members may obtain trial ride quotas through the in-app gaming feature of the KMB and LWB mobile app, APP1933.

DECEMBER

All LWB A-routes Fully Connect to Hong Kong-Zhuhai-Macao Bridge

LWB made full connections of its 16 A- and NA-routes to the Hong Kong Port of the Bridge. Passengers travelling from different districts in the New Territories to Macao and Zhuhai now benefit from a direct and efficient bus service.

KMB Introduces Seven Express Routes on Central Kowloon Bypass for Seamless East-West Connectivity

Following the opening of the Central Kowloon Bypass (Yau Ma Tei Section), KMB introduced seven express routes, including two brand-new Routes, 33X and 252S. These routes provided residents of the New Territories West with a direct and convenient commute to the Kowloon East Business Area.

