

CORPORATE MILESTONES 2024

FEBRUARY

KMB Rolls Out 15 Audio Bus Stops to Provide Prompts for Visually Impaired Individuals

In collaboration with The Hong Kong Society for the Blind, KMB transformed 15 existing bus stops into Audio Bus Stops in Sham Shui Po, helping visually impaired individuals locate these bus stops through the Radio Frequency Identification-enabled bus route announcement system.



New Fare Saver Kiosks in Wong Tai Sin and Ma Wan

KMB set up Fare Saver Kiosks in Wong Tai Sin and Ma Wan to offer fare discounts, enhancing the appeal of local tourist attractions.

KMB Launches Fu Tip Route to Serve Residents of New Housing Estate

As residents gradually moved into the newly established Fu Tip Estate in Tai Po, KMB launched the new Route 72K to provide quality public transportation services.

JANUARY

TIH Signs Letter of Intent with Integrated Transport Center of Abu Dhabi

Leveraging KMB's 90 years of experience in operating public transportation in Hong Kong, TIH played a guiding role in transforming public transport in Abu Dhabi. This initiative aims to foster and advance green transportation in the region, aligning with the national "Belt and Road" initiative.





MAY

KMB's Latest Electric Double-Deckers Embark on Journey with Largest Capacity Among Local New Energy Buses

The second model of electric double-deck buses, tailored made for Hong Kong and the latest addition to the KMB fleet, were deployed on Cross-Harbour Route 112. With a total passenger capacity of up to 122, they stand out as the highest-capacity new energy buses in Hong Kong.

MARCH

KMB's Electric Double-Deckers Make Inaugural Trip on Cross-Harbour Route

KMB electric double-deck buses debuted on Cross-Harbour Route 112, further expanding the reach of new energy buses. Passengers on Hong Kong Island can now enjoy a serene, zero-emission travel experience offered by these double-deckers.



JUNE

Embracing City's Summer Fun with "KMB Free Ride Days for Kids"

The "KMB Free Ride Days for Kids" programme returned to the city, offering children complimentary rides on KMB and LWB buses on Sundays and public holidays. A themed bus toured various districts, and a carnival was held to bring joy to the children.



APRIL

Tourist Day Pass Holders Can Take Unlimited Same-Day Trips with KMB and LWB

With the KMB and LWB fleets traversing a vast network across the city, travellers holding KMB's Tourist Day Pass are able to enjoy unlimited trips on over 450 routes operated by both KMB and LWB.

KMB's Route 287 Enhances Transportation Network in Sai Sha Area

KMB introduced Route 287 to enhance the transportation network in the Sai Sha area, energising local development.



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JULY

**KMB and Vocational Training Council
Co-organise “Sustainability Get, Set, Go”
Bus Body Design Competition**

KMB co-organised a bus body design competition to encourage students to transform environmental and sustainability concepts into creative designs. The award-winning pieces were displayed on the exteriors of three KMB double-deckers.

**A Pioneer “Female Bus Captain Route” for a
Female-Friendly Workplace**

KMB debuted Hong Kong’s first bus route operated exclusively by female bus captains and unveiled the first “Female Staff Priority Rest Kiosk” at Tin Shui Wai Town Centre Bus Terminus, fostering a female-friendly working environment.

**KMB Academy Introduces Officially-
recognised Electric Vehicle Maintenance
Training Programmes to Nurture Maintenance
Professionals**

The two Electric Vehicle Maintenance Training Programmes at KMB Academy were accredited by the Electrical and Mechanical Services Department and were open for enrolment. The programmes aim to cultivate more electric vehicle maintenance specialists and collaborate with industry professionals to advance green transportation development.



AUGUST

**Caring Bus Handrails Provide Support for Those
in Need**

Through its Caring Bus Handrails Donation Programme, KMB offered free on-site installation services to elderly individuals in need and those with mobility impairments, helping to reduce household injuries and proactively catering to the needs of diverse groups.

**Retired KMB Bus Repurposed as Cycling First Aid
Base**

Through KMB’s Bus Regeneration Programme, a retired bus was donated to HK St. John Ambulance. The bus was repurposed as the Cycle Response Unit First Aid Base at Nam Sang Wai to support the organisation’s first aid services for cyclists.

**KMB Secures Operating Privileges for Four
Franchised Bus Routes in Anderson Road Quarry
Area**

In its proactive pursuit of serving more passengers, KMB was granted operating privileges for four new routes in the Anderson Road Quarry Area by the Hong Kong SAR Government.

**KMB Extends Interchange Fare Concessions
on Boundary Routes B1, B9, and KMB and LWB
A-Routes**

As travel between Shenzhen and Hong Kong continued to rise, KMB extended its fare concession schemes for boundary routes B1 and B9. Interchange discounts were also given on all KMB routes and LWB A-Routes, offering the lower-fare leg free of charge.

SEPTEMBER

KMB Launches “Tour @Kowloon” Recreation Route HK1 to Deliver Distinctive Travel Experience

Highlighting key landmarks and attractions in Kowloon, KMB launched its “Tour @Kowloon” Recreation Route HK1, traversing West Kowloon Cultural District, Temple Street, Wong Tai Sin Temple and more. The route enhances the appeal for visitors looking to explore Hong Kong’s unique blend of Eastern and Western cultures.



OCTOBER

KMB’s Pet Bus Overcomes Travel Barriers for Pets

The “Pet Bus” launched to enable pet owners to travel with their pets, operates on weekends and public holidays, helping foster a pet-friendly transportation system in the community.



NOVEMBER

“Finding Missing Elderly” Programme Safeguards Lost Seniors

Leveraging our payment system, the “Finding Missing Elderly” Programme continued to assist in locating elderly individuals diagnosed with cognitive impairments who went missing. In the first 11 months of 2024, 25 missing seniors were successfully found.



DECEMBER

KMB Holds “Proud of You: Paris Olympic and Paralympic Hong Kong Delegation Appreciation Ceremony”

KMB held an appreciation ceremony for the Hong Kong, China Delegation that participated in the Paris Olympics and Paralympics, awarding one-year free-ride passes and bus naming rights to the athletes who competed in the Games.