GROUP PROFILE



Transport International

Transport International Holdings Limited ("TIH" or the "Company", Stock Code: 62), a leading public transport operator in Hong Kong and China Mainland, is the holding company of The Kowloon Motor Bus Company (1933) Limited, Long Win Bus Company Limited, and a number of non-franchised transport providers. The Company also has business interests in property holdings and development in Hong Kong.

TIH endeavours to set the highest standards in the public transport industry by providing innovative and high-quality services that take our customers to their destinations safely and comfortably. Committed to fostering sustainable business practices, enhancing shareholder value and promoting the social and economic development of Greater China, TIH achieves its vision by tailoring its services to meet customer needs, improving route connectivity, and providing real-time bus service information.



Vision

Our vision of becoming a global leader in our field is founded on a profound understanding of the needs of the people we serve, the adoption of innovative technological and environmental solutions, and the pursuit of new standards for safety, service, and efficiency.

Mission

Our mission to enhance shareholder value while contributing to the social and economic development of Greater China can be summarised as follows:

Distinctive customer service

Reliable performance

Innovation

Value for money

Environmental responsibility

Sustainable business practices

Through continuous engagement with stakeholders, we strive to meet and surpass their expectations by providing high-quality services and solutions.

Culture and Values

Our culture is underpinned by a governance framework and embedded throughout our business. Our corporate values are centred on delivering service standards that meet or exceed customer needs, maintaining a consistent record of operational profitability, and supporting for the community we serve. Building on these core values, we also abide by the following principles:

Accountability

Be accountable for our decisions and actions.

Caring

Be caring for our employees, customers, and the community with continual empowerment and engagement.

Teamwork and Mutual Respect

Be harmonious and synergistic in the workplace.

Integrity

Be fair, honest and ethical.

Originality and

Novelty

Be creative in finding solutions for a greener and better place.

Safety and **S**elf-discipline

Be mindful of safety in the pursuit of our vision.

