

CORPORATE MILESTONES 2021

January

KMB publishes eBook to recommend recreational routes

KMB published a Recreational Routes Recommendation eBook featuring eight one-day trips to the countryside for passengers. Two more eBooks on urban routes and summer activities were published later to introduce more local attractions.

February

KMB introduces e-Payment system

KMB followed LWB's suit and introduced a diversified e-payment system for bus fares, which supports ten payment methods including contactless credit cards, mobile wallets and QR code.



March



KMB receives Gold Star Award from The Hong Kong Council of Social Service

KMB received the Gold Star Award in the

Age-Friendly Appreciation Scheme 2020-2021 for its commitment and achievements in age-friendly measures.

April

New KMB fares comes into effect with KMB Monthly Pass rate unchanged

New KMB bus fares came into effect with an average increase of 5.8% in the case of around 350 solely-operated routes and 8.5% in the case of 51 jointly-operated routes; the price of KMB Monthly Pass remained unchanged, so as to provide a comfortable, convenient and value-for-money bus service for passengers.

KMB introduces new cross harbour express service Rt. 900 connecting Pak Shek Kok and Hong Kong Island

KMB expanded its bus service network by launching Route 900 to serve between Pak Shek Kok and Wan Chai. Section fare concession is available for rides within Sha Tin District.

July

KMB launches new long-haul bus service of Routes P960 and P968



KMB launched a "New Long-haul Bus Service", comprising Routes P960 and P968, with buses mainly equipped with the latest safety measures and with no standees allowed, bringing a brand-new travel experience to passengers.

June

TIH sponsors 500 sets of gift voucher to show appreciation to vaccinated public

TIH fully supported the Government's COVID-19

Vaccination Programme by providing 500 sets of gift voucher valued over HK\$500,000 for the lucky draws run by the Hong Kong General Chamber of Commerce.



May

LWB's first expansion of bus-bus interchange programme to South Lantau Island

LWB cooperated with New Lantao Bus Company, (1973) Limited ("NLB") in launching an all-new bus-bus interchange programme covering 13 LWB routes and three NLB routes, to provide a discounted and convenient bus service for passengers travelling to and from the New Territories and hot spots in South Lantau Island.

The third generation of KMB's solar panel bus embarks on its maiden voyage

KMB strived for innovation and introduced a new



generation of solar panel bus equipped with thinner solar panels for an enhanced overall solar energy efficiency of 33%. Solar panels installation became a

standard configuration for newly purchased buses to enhance energy saving.

July

KMB Smart Transportation Exhibition Area in 5G Lab

KMB set up a Smart Transportation Exhibition Area in 5G Lab to demonstrate ways to enhance bus service and driving safety in the future through 5G high-speed data transmission, such as showing interior views of the bus compartment with passengers on board and obtaining data on the number of passengers waiting at bus stops.



August

KMB and LWB launch new membership scheme “club1933”

KMB and LWB introduced the new membership scheme “club1933”. Passengers can register on App1933 and travel by bus with a registered Octopus card to earn points for exclusive privileges.



KMB signs a 5-year HK\$500 million green loan



KMB signed a 5-year HK\$500 million green loan with Bank of China (Hong Kong) Limited, which has been earmarked for funding sustainability- and environmental,

social and governance (ESG) related initiatives. KMB is the first franchised bus company in Hong Kong to use a green loan to promote sustainable development.

September

KMB launches the largest free ride day event in town

KMB cooperated with a local virtual bank, WeLab Bank, to launch free ride days on three consecutive Sundays. Passengers could enjoy unlimited free rides on three designated KMB bus routes.



December



KMB awards free-ride passes and bus naming plates to Tokyo 2020 Olympic and Paralympic athletes

KMB offered one-year free rides and bus naming rights to all Hong Kong athletes at the Tokyo 2020 Olympic and Paralympic Games for their excellent performance, effort and contribution to the events.

November

KMB develops a 5G autonomous driving system with other enterprises

KMB formed a strategic partnership with SmarTone and Teksbotics to introduce self-driving technology using 5G network in Hong Kong and enhance the operational efficiency of public transport and road safety, driving the city towards a Smart City.

Safety Bus embarks its maiden voyage to promote road safety in school

KMB rolled out a Safety Bus Visit Programme. Themed with “Stop, Look, Listen and Give Way”, the



Safety Bus with interactive games installed started its journey visiting schools to promote road and passenger safety.

KMB launches free ride day for the elderly for two consecutive months

KMB launched Free Ride Days (Cross-Harbour Routes) for the elderly to thank them for their contributions to society. The special offer was later extended to the following month and to include all recreational “R” Routes.

October

KMB x Wilson Parking launch park-and-ride discount at Admiralty Car Park

To promote eco-friendliness, KMB collaborated with Wilson Parking to provide park-and-ride discounts for passengers, allowing a maximum of HK\$24 to be deducted from the parking fee.