

### Hong Kong Non-franchised Transport Operations

The Group's non-franchised transport operations offer transport services to a wide range of customers, including business commuters, tourists, shoppers, students and residents of large residential estates, as well as providing chartered hire services and cross-boundary shuttle bus services.



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#### Sun Bus Holdings Limited and its Subsidiaries (the “SBH Group”)

As a leading non-franchised bus operator in Hong Kong, the SBH Group provides premium, safe, reliable and economical transport services to different customers.

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Led by its flagship subsidiary, Sun Bus Limited (“SBL”), the SBH Group offers a range of bus services designed for specific market segments, including large residential estates, shopping malls, corporations, travel agents and schools, as well as catering for the general public through chartered hire services.

During the year, the SBH Group continued to strengthen its services by upgrading its fleet with the latest environment-friendly buses. In 2018, the SBH Group

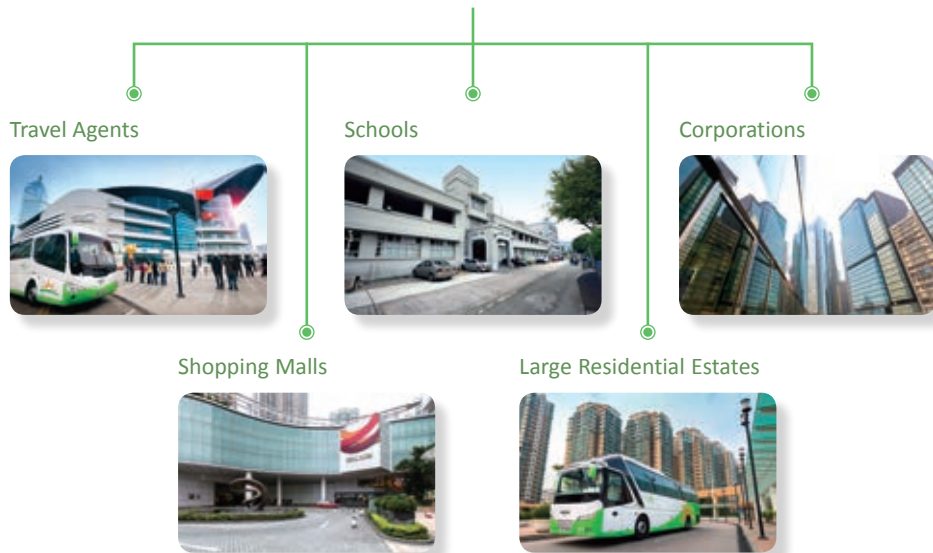


SBL provides services for business commuters

purchased 84 Euro V/VI buses for fleet replacement purposes. At the end of 2018, the SBH Group had a fleet of 390 buses. The SBH Group will continue its fleet upgrade programme through the introduction of more Euro VI buses and the wider application of technology.

The SBH Group has ten Euro VI buses scheduled for licensing in 2019 to cater for the potential growth in demand for cross-boundary bus services following the opening of the Hong Kong-Zhuhai-Macao Bridge in late 2018. The SBH Group is committed to continuously strengthening all aspects of its management and operations.

### Quality Services



### Hong Kong Non-franchised Transport Operations



#### New Hong Kong Bus Company Limited (“NHKB”)

NHKB jointly operates with its Shenzhen counterpart a direct, value-for-money, 24-hour cross-boundary shuttle bus service, known as the “Huang Bus”, catering to regular commuters and those travelling for leisure between Lok Ma Chau in Hong Kong and Huanggang in Shenzhen.



NHKB provides a service between Lok Ma Chau and Huanggang



NHKB takes the strain out of cross-boundary travel

In 2018, NHKB operated a fleet of 15 air-conditioned super-low floor single-deck buses on its shuttle bus service between Lok Ma Chau and Huanggang. NHKB's terminus at the San Tin Public Transport Interchange boasts four comfortable air-conditioned boarding lounges and an integrated information display system.

During the year, the demand for NHKB's cross-boundary bus service declined, with a fall in patronage from 4.86 million passenger-trips in 2017 to 4.81 million passenger-trips in 2018. The decrease in demand was mainly attributable to an increase in choices for cross-boundary travellers.

Notwithstanding the decline in patronage, the demand for cross-boundary bus services is expected to grow in line with the stronger social and economic ties between Hong Kong and China Mainland, as the demand for cross-boundary bus services remains strong. NHKB will continue to maintain its shuttle bus service as a preferred means of transport for cross-boundary travellers seeking convenient and quality services.

