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**COL Capital Limited**

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 383)**

## **POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that based on its preliminary review on the relevant unaudited consolidated management accounts of the Group for the year ended 30 June 2014, it is expected to record a substantial profit attributable to shareholders for the year ended 30 June 2014 of between approximately HK\$840 million and approximately HK\$980 million as compared with a loss in 2013.

**Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.**

This announcement is made by COL Capital Limited (the “Company”, together with its subsidiaries, collectively the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that based on its preliminary review on the relevant unaudited consolidated management accounts of the Group for the year ended 30 June 2014, it is expected to record a substantial profit attributable to shareholders for the year ended 30 June 2014 of between approximately HK\$840 million and approximately HK\$980 million as compared with a loss in 2013.

The Company considers that the substantial profit for the year ended 30 June 2014 was mainly due to (i) the gain in fair value of investments held for trading and derivative financial instruments, (ii) the net profit on disposal of available-for-sale investments and (iii) share of profits of associates amid rally in the financial markets because of an improved economic growth, low inflation and interest rates and the liquidity provided by the respective central banks. The substantial profit was partially offset by an impairment loss recognized on the Group's interest in an associate.

This positive profit alert announcement is only based on the preliminary review on the relevant unaudited consolidated management accounts of the Group for the year ended 30 June 2014 and the information currently available, which is still in the process of review by the Company's auditor. Shareholders of the Company and potential investors are advised to read carefully the results announcement of the Company for the year ended 30 June 2014, which is expected to be released before the end of September 2014.

**Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.**

By Order of the Board  
**COL Capital Limited**  
**Chong Sok Un**  
*Chairman*

Hong Kong, 10 September 2014

*As at the date of this announcement, the Board comprises Ms. Chong Sok Un (Chairman), Dato' Wong Peng Chong and Mr. Kong Muk Yin as Executive Directors; and Mr. Lau Siu Ki, Mr. Ma Wah Yan and Mr. Zhang Jian as Independent Non-Executive Directors.*