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COL Capital Limited

(Incorporated in Bermuda with limited liability)

(Stock Code: 383)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the shareholders of the Company and potential investors that based on its preliminary review on the relevant unaudited consolidated management accounts of the Group for the six months ended 31 December 2013, it is expected to record a substantial increase in the profit attributable to shareholders for the six months ended 31 December 2013 as compared with the corresponding period in 2012, mainly due to (i) the changes in fair value of investments held for trading and derivative financial instruments, (ii) the net profit on disposal of available-for-sale investments and (iii) an expected increase in share of profits of associates but (iv) partially set-off by an expected impairment loss recognized on interest in an associate, amid upsurges in the major financial markets caused by improved economic growth, the low inflation and interest rates and the liquidity provided by the respective central banks.

Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.

This announcement is made by COL Capital Limited (the “Company”, together with its subsidiaries, collectively the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”).

The board of directors of the Company (the “Board”) wishes to inform the shareholders of the Company and potential investors that based on its preliminary review on the relevant unaudited consolidated management accounts of the Group for the six months ended 31 December 2013, it is expected to record a substantial increase in the profit attributable to shareholders for the six months ended 31 December 2013 as compared with the corresponding period in 2012.

The Company expects to record for the six months ended 31 December 2013 (i) an increase in total revenue of between 55% and 65%, (ii) an increase in profit before taxation of between 505% and 515% and (iii) an increase in profit attributable to shareholders of between 360% and 370%, as compared with the corresponding period in 2012.

The Company considers that the increase in profit for the six months ended 31 December 2013 was mainly due to (i) the changes in fair value of investments held for trading and derivative financial instruments, (ii) the net profit on disposal of available-for-sale investments and (iii) an expected increase in share of profits of associates but (iv) partially set-off by an expected impairment loss recognized on interest in an associate, amid upsurges in the major financial markets caused by improved economic growth, the low inflation and interest rates and the liquidity provided by the respective central banks.

This positive profit alert announcement is only based on the preliminary review on the relevant unaudited consolidated management accounts of the Group for the six months ended 31 December 2013 and the information currently available, which is still in the process of review by the Company's auditor. Shareholders of the Company and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 31 December 2013, which is expected to be released before the end of February 2014.

Shareholders of the Company and potential investors should exercise caution when dealing in the securities of the Company.

By Order of the Board
COL Capital Limited
Chong Sok Un
Chairman

Hong Kong, 19 February 2014

As at the date of this announcement, the Board comprises Ms. Chong Sok Un (Chairman), Dato' Wong Peng Chong and Mr. Kong Muk Yin as Executive Directors; and Mr. Lau Siu Ki, Mr. Ma Wah Yan and Mr. Zhang Jian as Independent Non-Executive Directors.