



Techtronic Industries

[For Immediate Release]

TECHTRONIC INDUSTRIES ENTERS POWERED MEDICAL DEVICE MARKET WITH BSN

Hong Kong, December 4, 2009 - Techtronic Industries Co. Ltd., Hong Kong (“TTI” or the “Group”) (HKEx stock code: 669, ADR symbol: TTNDY) and **BSN medical GmbH** of Hamburg (“BSN medical”), Germany have entered into an agreement for the worldwide development of powered medical devices. The partnership combines the strong core technology in Power Equipment of TTI and the global reach of the BSN medical distribution network.

“Our expertise in Power Equipment technology enables us to diversify into a completely new business category with an immediate access to a global distribution network. This program has been under development as part of our long-term initiative to enter the medical device market. We are very excited about our partnership with BSN medical and we definitely look forward to being a major player in this industry for the years to come.” said **TTI Chairman, Horst J. Pudwill**.

“BSN medical’s leadership position in the medical non-invasive orthopaedic market in combination with TTI’s expertise of powered devices offers both a unique partnership”, said **Emil Billbaeck, BSN medical Group Director Marketing and Innovation**.

The partnership brings together two industry leaders that will allow for the development of high quality, innovative products that will be marketed through BSN medical’s existing channels worldwide.

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About TTI

Founded in 1985 and listed on the Stock Exchange of Hong Kong Limited in 1990, TTI is a world-class leader in quality consumer and professional products marketed to the home improvement and construction industries. An unrelenting strategic focus on powerful brands, innovative products, exceptional people and operational excellence drives our success.

TTI’s powerful brands portfolio includes Milwaukee®, AEG® and Ryobi® power tools and accessories, Stiletto® hand tools, Ryobi® and Homelite® outdoor products, and Hoover®, Dirt Devil® and Vax® floor care products.

TTI is one of the constituent stocks in FTSE All-World Hong Kong Index and FTSE Xinhua Hong Kong Index. For more information, please visit www.ttigroup.com.

Trademarks

All trademarks are intellectual property of their respective owners and are protected under Trademark Law.

The use of the trademark RYOBI® is pursuant to a license granted by Ryobi Limited.

AEG® is a registered trademark used under license from the AB Electrolux (Publ).

About BSN medical

BSN medical is one of the world’s leading suppliers in the product segments Casting, Bandaging, Wound Care and Compression Therapy. Several of the company’s brands – such as Gypsona®, Ortho-Glass®, Jobst®, Deltacast® and Leukoplast® – are amongst the most trusted names in the healthcare profession. Established in April 2001 as a joint venture between Beiersdorf AG, Hamburg, and Smith & Nephew plc., London, the company has been an independent player since a management buyout together with Montagu Private Equity LLC in February 2006.

BSN medical operates in 28 countries, with more than 3,400 employees, has revenues of approx. €600m.

For more information please visit the website: www.bsnmedical.com

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