

## TCL Electronics (01070.HK) Triumphs with Five Distinctions at the 11<sup>th</sup> HKIRA Investor Relations Awards

(27<sup>th</sup> June 2025, Hong Kong) -- **TCL Electronics Holdings Limited** (“**TCL Electronics**” or the “**Company**”, 01070HK) was honoured with five prestigious accolades at the 11<sup>th</sup> Investor Relations Awards hosted by Hong Kong Investor Relations Association (“HKIRA”), in recognition of its exceptional capital market performance, exemplary investor relations, and excellence in corporate governance and information disclosure.

- Best IR Company
- Best IR by Chairman/ CEO
- Best IR by CFO
- Best IRO (Investor Relations Officer)
- Best IR Team



The selection process for this year’s awards commenced with public nominations, followed by voting from 503 buy-side investors, sell-side analysts, and fund managers across more than 388 financial institutions. The Company’s multiple wins serve as a strong endorsement of its comprehensive capabilities and professional excellence, reflecting the capital market’s deep confidence and recognition.

Guided by an investor-centric philosophy, TCL Electronics remains firmly committed to building a highly efficient, transparent, and professional investor relations and corporate governance framework. By refining its disclosure practices and enhancing communication effectiveness, the Company proactively addresses investor expectations at the same time and strives to build enduring trust with the investment community. To strengthen engagement and drive long-term value creation, TCL Electronics maintains consistent, high-impact dialogue with the market through a wide array of channels. These include regular results announcements, active traditional and reverse roadshows, investor and analyst research, participation in domestic and global investment forums, and timely strategic updates via its official investor relations public accounts. Collectively, these efforts have elevated transparency, reinforced investor confidence, and further solidified the Company's reputation as a trusted and respected presence in the capital markets.

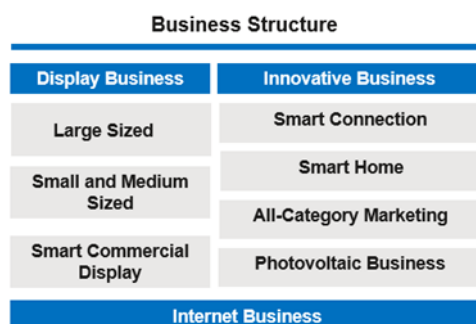
Looking ahead, TCL Electronics will continue to execute its corporate strategy anchored in "Lead with Brand Value, Excel in Global Efficiency, Drive with Technology, Thrive on Global Vitality". The Company remains committed to strengthening its core competitiveness while deepening meaningful engagement with global investors and stakeholders. Through the ongoing enhancement of its governance structure, refinement of communication mechanisms, and a strong alignment with stakeholder interests, TCL Electronics is firmly focused on creating long-term, sustainable value for its shareholders and investors.

HKIRA is a highly esteemed non-profit professional association within Hong Kong's capital markets, dedicated to advancing international standards in investor relations and championing best practices across the industry.

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## About TCL Electronics

TCL Electronics Holdings Limited (01070.HK, incorporated in the Cayman Islands with limited liability) was listed on the mainboard of the Hong Kong Stock Exchange in November 1999. It is engaged in display business, innovative business and internet business. TCL Electronics actively transforms and innovates under the strategy of “Lead with Brand Value, Excel in Global Efficiency, Drive with Technology, Thrive on Global Vitality”. Focusing on the mid-to-high-end markets around the world, the Company strives to consolidate the “Intelligent IoT Ecosystem” strategy and is committed to providing users with an all-scenario smart and healthy life while developing into a world-leading smart technology company. TCL Electronics is part of the Shenzhen-Hong Kong Stock Connect programme and is included in the Hang Seng Stock Connect Hong Kong Index, the Hang Seng Composite MidCap & SmallCap Index and the Hang Seng Corporate Sustainability Benchmark Index. Besides, it has received Hang Seng Index’s ESG rating of A for consecutive years since 2018.



For more information, please visit the investor relations web page of TCL Electronics at <http://electronics.tcl.com> or follow the Official Account of TCL Electronics investor relations by scanning the QR code below.



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