

TCL Convenes the Third Global Technology Collaboration Conference

TCL Electronics (01070.HK) Joins Hands with TCL CSOT to Foster Diverse Display Technology Ecosystem

(November 19, 2021, Hong Kong) TCL's Third Global Technology Collaboration Conference and TCL CSOT Global Display Tech-Ecosystem Conference convened on November 16 in Shenzhen, China.



During the conference, Sun Li, Chief Technology Officer of the parent company of **TCL Electronics Holdings Limited** ("TCL Electronics" or "the Company", HKSE stock code: 01070.HK), and Zhang Xin, Vice President of TCL China Star Optoelectronics Technology (CSOT) and Innovation Centre of Display Technology announced a total of six artificial intelligence cooperation projects and four new display technology cooperation projects including "development of mass-produced blue QLED materials and components solutions" and "exploration for new applications of quantum dots in new areas outside display technology".

As TCL Electronics' strategic partner, TCL CSOT launched five high-end products and technologies at the conference including an 8-inch non-polarized 360° folding screen with minimal radius and a 49-inch R800 5000+ZonesMLED display module. In



In addition to these, TCL CSOT unveiled its product strategy of "all-sizes, all-categories and all-forms". Be it small-sized wearables, smartphones, mid-sized MNT and TV panels or large-sized commercial display equipment, TCL CSOT can provide solutions.



As an integral part of TCL's industrial chain, TCL Electronics is centered around edge of display technology, focusing on producing smart terminals and a wide variety of consumer electronic products such as smart screens, commercial displays, smart mobile, connective devices, home appliances and home Internet services. TCL Electronics attaches great importance to the R&D, design and advanced manufacturing of the next generation of smart screens, with particular emphasis on achieving breakthroughs in the fields of display technology, AI and smart interaction. The Company currently boasts four global technology centers, a 400-strong AI algorithm team and a 200-strong big data cloud platform team, making it a leading force in the industry in terms of technology R&D and product performance.

As a leading consumer electronic brand worldwide, TCL Electronics has won numerous international accolades and recognitions, which are testament to its tremendous strength and capacity in R&D and design. These include the new smart home air purifiers Breeva A2 and Breeva A5 receiving Red Dot Awards for their outstanding product design; TCL 8K OD Zero Mini LED TV winning the prestigious "Best of Innovation" and Sweeva 6500 robot vacuum cleaner winning the Innovation Awards honoree at CES® 2022 Innovation Awards; TCL Mini LED 4K Smart Screen 65C825 winning the "Premium LCD TV 2021-2022" awarded by the European Audiovisual Association ("EISA"); and TCL QLED 4K TV 55C728 and TS8132 Soundbar winning "Best Buy LCD TV, 2021-2022" and the "Best Buy Soundbar, 2021-2022" respectively.

TCL Electronics takes a leading role in global industrial distribution, focusing on continuously optimizing the supply chain and expanding its competitive advantages. The company adheres to a development strategy with display technology as its core, steadily developing its smart terminal and connectivity business. It strives to create a full-scenario smart and healthy life for users, bringing them a high-quality life experience. In the future, TCL Electronics will work closely with TCL CSOT to further apply high-end technologies to TCL electronic products and jointly foster a diverse display technology ecosystem.

~End~

About TCL Electronics

TCL Electronics Holdings Limited (“TCL Electronics” or “the Company”, stock code: 01070.HK, incorporated in the Cayman Islands with limited liability) was listed on the mainboard of the Hong Kong Stock Exchange in November 1999. The Company is mainly engaged in R&D, manufacturing, and sales of smart screen, smart mobile and connected device, smart commercial display, smart home product and other diversified IoT products, as well as independently developed home Internet services. TCL Electronics is the only diversified consumer electronics company within the industry in China with vertically integrated supply chain. Focusing on the smart display business, supported by 5G technology and "AI x IoT" strategy, TCL Electronics is committed to providing a smart and healthy life in household, mobile and commercial scenarios, and dedicated to becoming a global leading smart technology company. TCL Electronics is part of the Shenzhen-Hong Kong Stock Connect program, and is included in the Hang Seng Stock Connect Hong Kong Index, the Hang Seng Composite MidCap & SmallCap Index, and the Hang Seng Corporate Sustainability Benchmark Index. In 2018, for four consecutive years it received an A rating for ESG from Hang Seng Indexes Company Limited.

For more information, please visit the website of investor relations of TCL Electronics: <http://electronics.tcl.com>, or TCL Electronics Investor Relations WeChat Page.

**Media Contacts:****TCL Electronics**

Cassie Chow

Email: weiheng.zhou@tcl.com

Citigate Dewe Rogerson

Linda Pui

Email: linda.pui@citigatedewerogerson.com