

TCL Electronics' Smart Robot Vacuum Sweeva 6500 Wins CES 2022 Innovation Award

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New IoT Products Receive Multiple Awards, Showcasing Technology Capability

(November 11, 2021, Hong Kong) The flagship robot vacuum Sweeva 6500 from **TCL Electronics Holdings Limited** ("TCL Electronics" or "the Company", HKSE stock code: 01070.HK) has received the CES (Consumer Electronics Show) 2022 Innovation Award.

As one of the largest, high quality and most influential consumer electronics exhibitions in the world, CES is a weathervane of the global consumer electronics technology and product development trends. At this year's show, TCL's robot vacuum Sweeva 6500 won the CES 2022 Innovation Award, which not only affirmed the high market recognition of TCL Electronics' products, but also demonstrated the strong innovation capabilities of TCL Electronics' smart home segment.



The award-winning TCL robot vacuum Sweeva 6500 features state-of-the-art design coupled with understated style and a rich layering of details. The delicate use of matte black also subtly brings out the elegance of the vacuum, which complements the compact and slim dust compartment.



TCL's robot vacuum Sweeva 6500 has outstanding performance and functionality. The latest LDS navigation system can accurately map and clean certain areas of the floor effectively with a battery life of up to 180 minutes which is ideal for large homes. The auto-emptying dustbin perfectly addresses consumers' pain point of frequently cleaning by hand. Meanwhile, Sweeva 6500's intelligent, multiple cleaning functions resolve the cleaning needs in a family scenario. The UVC sterilization aids the elimination of bacteria and germs creating a comfortable and cozy living environment for users.

As a vital point of the development of TCL IoT and smart home business, TCL smart robot vacuum Sweeva has aroused much concern. Smart home is the growth driver of the Company's business with many IoT products from different sub-categories receiving awards since the beginning of 2021. The new smart home air purifiers - Breeva A2 and Breeva A5 – received Red Dot Awards this August for their outstanding product design. Looking ahead, TCL Electronics will launch more smart home appliances through its established brand and distribution channels in overseas markets. The Company will also deepen the "AI x IoT" strategy by increasing investment in R&D and diversifying product suites to expand its market segment and become a smart technology enterprise who owns multi-product lines and full-scenario smart products.

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About TCL Electronics

TCL Electronics Holdings Limited ("TCL Electronics" or "the Company", stock code: 01070.HK, incorporated in the Cayman Islands with limited liability) was listed on the mainboard of the Hong Kong Stock Exchange in November 1999. The Company is mainly engaged in R&D, manufacturing and sales of smart screen, smart mobile and connected device, smart commercial display, smart home product and other diversified IoT products, as well as independently developed home Internet services. TCL Electronics is the only diversified consumer electronics company within the industry in China with vertically integrated supply chain. Focusing on the smart display business, supported by 5G technology and "AI x IoT" strategy, TCL Electronics is committed to providing a smart and healthy life in households, mobile and commercial scenarios, and dedicated to becoming a global leading smart technology company. TCL Electronics is part of the Shenzhen-Hong Kong Stock Connect program and is included in the Hang Seng Stock Connect Hong Kong Index, the Hang Seng Composite MidCap & SmallCap Index, and the Hang Seng Corporate Sustainability Benchmark Index. Every year since 2018, the Company has received an A rating for ESG from Hang Seng Indexes Company Limited.

For more information, please visit the website of investor relations of TCL Electronics: <http://electronics.tcl.com>, or TCL Electronics Investor Relations WeChat Page.

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