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TCL ELECTRONICS HOLDINGS LIMITED

TCL 電子控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

APPOINTMENT OF A VICE PRESIDENT

The board (the “**Board**”) of directors (“**Director(s)**”) of TCL Electronics Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) announces that Mr. SONG Honghai (“**Mr. SONG**”) has been appointed as a Vice President of the Company with effect from 30 October 2025 to take charge of the Group’s capital market related affairs.

Mr. SONG, born in March 1979, has been appointed as the General Manager of the Capital Market Department of TCL Industries Holdings Co., Ltd.* (TCL實業控股股份有限公司, the indirect holding company of the Company) with effect from 30 October 2025. Mr. SONG has over 20 years of extensive experience in the financial sector. He began his career as a management associate at Citigroup (Hong Kong). Subsequently, he held various senior management positions at several leading international and Chinese investment banks and financial institutions, including Managing Director of BOCI Securities Limited, Managing Director of Far East Horizon Capital Limited, Executive Director of CMB International, Executive Director of CITIC Capital, Director of Standard Chartered Bank (Hong Kong) Limited and Assistant Vice President of Citigroup (Hong Kong). Through his experience across multiple economic cycles, Mr. SONG has accumulated profound expertise and a global perspective in private credit, private equity, fixed income markets, and other capital market areas. He also possesses a proven track record in fundraising, establishment, management and oversight of various funds. Mr. SONG graduated from Peking University with a Master of Arts degree in Economics, a Bachelor of Laws degree in Political Science and a Bachelor of Arts degree in Economics (double major). He is also a Chartered Financial Analyst (CFA) charter-holder.

The Board would like to express its warmest welcome to Mr. SONG on his appointment.

On behalf of the Board
TCL Electronics Holdings Limited
DU Juan
Chairperson

Hong Kong, 30 October 2025

The English translation/transliteration of Chinese names or words in this announcement, where indicated by “”, is included for information purpose only, and should not be regarded as the official English translation/transliteration of such Chinese names or words.*

As at the date of this announcement, the Board comprises Ms. DU Juan, Mr. ZHANG Shaoyong, Mr. PENG Pan and Mr. SUN Li as executive Directors and Professor WANG Yijiang, Mr. LAU Siu Ki and Mr. HUI Chi Kin Max as independent non-executive Directors.