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TCL ELECTRONICS HOLDINGS LIMITED

TCL 電子控股有限公司

(formerly known as TCL Multimedia Technology Holdings Limited

(TCL多媒體科技控股有限公司))

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

(the “Company”)

(1) CHANGE OF COMPANY NAME (2) CHANGE OF STOCK SHORT NAME AND (3) CHANGE OF COMPANY WEBSITE

CHANGE OF COMPANY NAME

Reference is made to the announcement of the Company dated 28 November 2017, the circular of the Company dated 20 April 2018 (“Circular”) and the poll results announcement of the annual general meeting of the Company dated 23 May 2018, in relation to, among other things, the proposed change of company name. Capitalised terms used herein shall have the same meanings as defined in the Circular unless the context otherwise requires.

The Board is pleased to announce that the Certificate of Incorporation on Change of Name was issued by the Registry of Companies in the Cayman Islands on 24 May 2018 and the change of the English name of the Company from “TCL Multimedia Technology Holdings Limited” to “TCL Electronics Holdings Limited” and the Chinese name of the Company from “TCL多媒體科技控股有限公司” to “TCL電子控股有限公司” have been effective on 23 May 2018.

The Certificate of Registration of Alteration of Name of Registered Non-Hong Kong Company was issued by the Registrar of Companies in Hong Kong on 19 June 2018, certifying the registration of the said new name of the Company in Hong Kong under Part 16 of the Companies Ordinance (Cap. 622 of the Laws of Hong Kong) with effect from that date.

EFFECTS OF THE CHANGE OF COMPANY NAME AND FREE EXCHANGE OF SHARE CERTIFICATES

The Change of Company Name will not affect any rights of the holders of the securities of the Company or the Company's daily business operation and its financial position. The existing certificates of the securities in issue bearing the present name of the Company shall, after the Change of Company Name becomes effective, continue to be evidence of title to such securities and will continue to be valid for trading, settlement, registration and delivery purposes. There will be arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company.

From 25 June 2018 to 24 July 2018 (both dates inclusive), Shareholders who wish to exchange their existing share certificates (in pale blue colour) for new share certificates bearing the new name of the Company (in pale green colour) may submit existing share certificates to the share registrar of the Company, Tricor Tengis Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong, for free exchange of the new share certificates under the new name of the Company. It is expected that new share certificates will be available for collection by Shareholders within 10 business days after their submission of the existing share certificates. After 24 July 2018, existing share certificates will be accepted for exchange only on a payment of a fee of HK\$2.50 (or such higher amount as may be allowed by the Stock Exchange from time to time) for each share certificate.

With effect from 25 June 2018, new certificates of securities of the Company will be issued only in the new name of the Company.

CHANGE OF STOCK SHORT NAME

The Board is pleased to announce that with effect from 9:00 a.m. on 28 June 2018, the stock short name for trading in the Shares on the Stock Exchange will be changed from "TCL MULTIMEDIA" to "TCL ELECTRONICS" in English and from "TCL多媒體" to "TCL電子" in Chinese. The stock code of the Company will remain as "01070".

CHANGE OF COMPANY WEBSITE

The website of the Company will be changed from “multimedia.tcl.com” to “electronics.tcl.com” with immediate effect from 25 June 2018.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 25 June 2018

As at the date of this announcement, the Board comprises Mr. LI Dongsheng, Mr. WANG Cheng Kevin, Mr. YAN Xiaolin and Mr. WANG Yi Michael as executive directors, Mr. Albert Thomas DA ROSA, Junior, Mr. HUANG Xubin, Mr. ZHANG Zhiwei and Mr. LIU Hong as non-executive directors and Mr. Robert Maarten WESTERHOF, Dr. TSENG Shieng-chang Carter, Professor WANG Yijiang and Mr. LAU Siu Ki as independent non-executive directors.