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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of TCL Multimedia Technology Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on 23 March 2016, Wednesday, for the purposes of approving the annual results of the Company and its subsidiaries for the year ended 31 December 2015 and the publication of the same on the websites of The Stock Exchange of Hong Kong Limited and the Company.

The Board would also consider recommending the payment of a final dividend, if any, for the year ended 31 December 2015.

On behalf of the Board

LI Dongsheng

Chairman

Hong Kong, 8 March 2016

As at the date of this announcement, the Board comprises LI Dongsheng, BO Lianming, YAN Xiaolin and XU Fang as executive directors, Albert Thomas DA ROSA, Junior and HUANG Xubin as non-executive directors and Robert Maarten WESTERHOF, TSENG Shieng-chang Carter, SO Wai Man Raymond and WANG Yijiang as independent non-executive directors.