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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

CHANGES OF DIRECTORSHIP

The Board of the Company announces the following:

- (1) Ms. Xu Fang has been appointed as an executive director of the Company; and
- (2) Mr. Wang Kangping will resign as an executive director of the Company in order to pursue other business interests,

all effective from 24 July 2009.

CHANGES OF DIRECTORSHIP

The board (the “Board”) of directors of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) announces the following changes of directorship:

Appointment of Ms. Xu Fang as an executive director

Ms. Xu Fang (“Ms. Xu”) has been appointed as an executive director of the Company effective from 24 July 2009 and expired at the close of the next general meeting of the Company following her appointment.

The Board would like to welcome Ms. Xu to the Board and look forward to working closely with her.

Particulars of Ms. Xu are set out in the note below.

Resignation of Mr. Wang Kangping

Mr. Wang Kangping (“Mr. Wang”) will resign as an executive director of the Company effective from 24 July 2009 in order to pursue other business interests.

Mr. Wang has confirmed that he has no disagreement with the Board and there are no matters that need to be brought to the attention of the shareholders of the Company or the Stock Exchange of Hong Kong Limited in relation to his resignation.

The Board would like to take this opportunity to thank Mr. Wang for his invaluable contributions to the Group during his tenure of services with the Group.

Note:

Ms. Xu Fang, aged 46, obtained a Bachelor’s degree in English Linguistics from Nanjing Normal University, and a Master’s degree in Business Administration from New York Institute of Technology. She joined TCL Institute of Training of TCL Corporation (the ultimate controlling shareholder of the Company) as the Dean in February 2004. She then became the Deputy Dean of TCL Institute of Leadership Development in February 2006 and the Dean in April 2007. Ms. Xu has been the Human Resources Director and General Manager of the Human Resources Management Centre of TCL Corporation since September 2007. Ms. Xu is also a part-time lecturer at Shenzhen Graduate School of Peking University, a distinguished professor at Shantou University and a distinguished research fellow at Sun Yat-Sen University. Ms. Xu has been appointed as a non-executive director of TCL Communication Technology Holdings Limited (a subsidiary of TCL Corporation) with effect from 15 July 2009.

Save as disclosed above, Ms. Xu does not at present, and did not in the past three years, hold any directorship in any other listed public companies and does not hold any other position with the Company or any other members of the Group.

There is no service contract entered into between the Company and Ms. Xu or specific length or proposed length of service except that her directorship is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association of the Company. The amount of director’s emoluments to be received by Ms. Xu is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to her duties and responsibilities with the Company and the market rate for the positions.

As at the date of this announcement, Ms. Xu has:

- (a) options to subscribe for 147,210 shares in the Company; and
- (b) options to subscribe for 81,727 shares in TCL Communication Technology Holdings Limited, an associated corporation of the Company, within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“SFO”).

Save as disclosed above, Ms. Xu does not have any interest in the shares of the Company within the meaning of Part XV of the SFO and does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company.

There is no information which is discloseable nor is/was she involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company.

On behalf of the Board
Li Dongsheng
Chairman

Hong Kong, 24 July 2009

As at the date of this announcement, the Board comprises Li Dongsheng, Leong Yue Wing, Yu Guanghui, Shi Wanwen, Huang Xubin and Xu Fang as executive directors, Albert Thomas da Rosa, Junior as a non-executive director and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive directors.