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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

CHANGE OF IMPORTANT EXECUTIVE FUNCTION

The Company is pleased to announce that it has approved on 15 July 2009 the appointment of Mr. Yu Guanghui as the president of the Company.

CHANGE OF IMPORTANT EXECUTIVE FUNCTION

TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce that it has approved on 15 July 2009 the appointment of Mr. Yu Guanghui (“Mr. Yu”), an executive director of the Company, as the president of the Company. Mr. Yu will assist the chief executive officer of the Company in development of the Group.

On behalf of the Board

Li Dongsheng

Chairman

Hong Kong, 16 July 2009

As at the date of this announcement, the Board comprises Li Dongsheng, Leong Yue Wing, Yu Guanghui, Shi Wanwen, Huang Xubin and Wang Kangping as executive directors, Albert Thomas da Rosa, Junior as a non-executive director and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive directors.