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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1070)

CHANGES OF DIRECTORSHIP

The Board of the Company announces the following:

- (1) Mr. Yu Guanghui will be appointed as an executive director of the Company and a member of the executive committee of the Board;
- (2) Madam Lu Zhongli will resign as an executive director of the Company;

both effective from 17 February 2009.

CHANGES OF DIRECTORSHIP

The board (the “Board”) of directors of TCL Multimedia Technology Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) announces the following changes of directorship.

Appointment of Director

Yu Guanghui (“Mr. Yu”) has been appointed as an executive director of the Company and a member of the executive committee of the Board, his appointment of directorship would be effective from 17 February 2009 and expired at the close of the next general meeting of the Company following his appointment.

Mr. Yu, aged 40, currently is a vice president of the Company and the General Manager of Home Network Business Unit of the Company. In 1993, when he joined TCL Corporation (“TCL Corporation”), the ultimate controlling shareholder of the Company, he worked in the joint venture company between TCL Corporation and LG Electronics. He was one of the leaders who were in charge of early construction and management of the TV production base of TCL King Electrical Appliances (Huizhou) Company Limited, a major subsidiary of the Company in the PRC. Mr. Yu has since the listing of the shares of the Company in November 1999 held various positions in the Group. Mr.

Yu has over ten years of experience in material procurement, production planning and product manufacturing. He graduated from the Shanxi Normal University with a Master degree in Physics and obtained a MBA degree at Peking University. Mr. Yu currently is also a vice president of TCL Corporation. Mr. Yu does not at present, and did not in the past three years, hold any directorship in any listed public company.

There is no service contract for his directorship in the Company and his directorship is subject to retirement by rotation and re-election at the annual general meeting of the Company in accordance with the Articles of Association of the Company. His remuneration for his services with the Group is expected to be about HK\$800,000 per annum, which is determined by the Board based on the remuneration policy of the Company, with reference to his duties and responsibilities with the Group.

As at the date of this announcement, Mr. Yu has:

- (a) options to subscribe for 1,549,662 shares in the Company;
- (b) options to subscribe for 60,000 shares in TCL Communication Technology Holdings Limited, an associated corporation of the Company, within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (“SFO”).

Save as disclosed above, Mr. Yu does not have any interest in the shares of the Company within the meaning of Part XV of the SFO and does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company.

There is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company. The Board would like to take this opportunity to welcome Mr. Yu to join the Board.

Resignation of Executive Director

With effect from 17 February 2009, Madam Lu Zhongli (“Madam Lu”) resigned as an executive director of the Company due to retirement.

Madam Lu has confirmed that she has no disagreement with the Board and there are no matters that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited in relation to her resignation.

The Board would like to take this opportunity to thank Madam Lu for her invaluable contributions to the Group during her tenure of services with the Company.

On behalf of the Board

Li Dongsheng

Chairman

Hong Kong, 17 February 2009

As at the date of this announcement, the Board comprises Li Dongsheng, Leong Yue Wing, Yu Guanghui, Shi Wanwen, Huang Xubin and Wang Kangping as executive directors, Albert T. da Rosa, Jr. as non-executive director and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive director.