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TCL MULTIMEDIA TECHNOLOGY HOLDINGS LIMITED

TCL 多媒體科技控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 01070)

CHANGES OF DIRECTORSHIP AND IMPORTANT EXECUTIVE FUNCTIONS

The Board of the Company announces the following:

- (1) Mr. Huang Xubing will be appointed as an executive director of the Company;
- (2) Mr. Yuan Bing will resign as an executive director and the chief financial officer of the Company; and
- (3) Mr. Yuan Yi will be appointed as the chief financial officer of the Company,

all effective from 1 January 2009.

CHANGES OF DIRECTORSHIP AND IMPORTANT EXECUTIVE FUNCTIONS

The board (the "Board") of directors of TCL Multimedia Technology Holdings Limited (the "Company", together with its subsidiaries, the "Group") announces the following changes of directorship and important executive functions.

Appointment of Executive Director

Mr. Huang Xubing ("Mr. Huang") will be appointed as an executive director of the Company with effect from 1 January 2009, his appointment will expire at the close of the next following general meeting of the Company after such appointment.

Mr. Huang, aged 43, joined TCL Corporation (the controlling shareholder of the Company) in March 2001 and served as the officer and general manager of the Financial Settlement Centre of TCL Corporation (TCL集團財務結算中心). He became the chief economist of TCL Corporation in June 2004, director and general manager of TCL

Finance Co. Ltd. in October 2006 and has been a member of the executive committee of TCL Corporation since July 2007. Before joining TCL Corporation, Mr. Huang served as the head of credit department of China Construction Bank, Guangdong Branch and the senior manager of the representative office of China Cinda Asset Management Corporation (中國信達資產管理公司) in Guangzhou. Mr. Huang graduated from Hunan College of Finance and Economics (湖南財經學院) and obtained a master degree in Economy at Research Institute for Fiscal Science, Ministry of Finance, The People's Republic of China.

Mr. Huang is a non-executive director of TCL Communication Technology Holdings Limited ("TCL Communication"). TCL Corporation is the controlling shareholder of TCL Communication, accordingly TCL Communication is an associate corporation of the Company for the purpose of Part XV of the Securities and Futures Ordinance ("SFO"). Mr. Huang holds options to subscribe for 4,189,546 shares in TCL Communication.

Save as disclosed above, Mr. Huang does not have any relationship with any other directors, senior management or any substantial or controlling shareholders of the Company, and he does not at present, and did not in the past three years, hold any directorship in any listed public company.

Mr. Huang holds options to subscribe for 2,952,290 shares of the Company. Save as disclosed herein, Mr. Huang has no any interests in the shares of the Company within the meaning of Part XV of the SFO.

Mr. Huang has not entered into any service contract with the Company. The amounts of director's emoluments to be received by Mr. Huang is determined by the Board based on the recommendation by the remuneration committee of the Company, with reference to his duties and responsibilities with the Company and the market rate for the positions.

In relation to the appointment of Mr. Huang as director of the Company, save as disclosed above, there is no information which is discloseable nor is/was he involved in any of the matters required to be disclosed pursuant to any of the requirements of the provisions under paragraphs 13.51(2)(h) to 13.51(2)(v) of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited, and the Board is not aware of any other matters which need to be brought to the attention of the shareholders of the Company. The Board would like to take this opportunity to welcome Mr. Huang to join the Board.

Resignation of Executive Director and Chief Financial Officer

Mr. Yuan Bing ("Mr. Yuan") will resign as an executive director and the chief financial officer of the Company due to health reason with effect from 1 January 2009.

Mr. Yuan has confirmed that he has no disagreement with the Board and there are no matters that need to be brought to the attention of the shareholders of the Company or The Stock Exchange of Hong Kong Limited (the “Stock Exchange”) in relation to his resignation.

The Board would like to thank Mr. Yuan for his invaluable contributions to the Group during his tenure of services with the Company.

Change of Important Executive Functions – Appointment of Chief Financial Officer

Mr. Yuan Yi, currently the corporate financial controller of the Company, will also become the chief financial officer of the Company with effect from 1 January 2009.

On behalf of the Board
Li Dongsheng
Chairman

Hong Kong, 22 December 2008

As at the date of this notice, the Board comprises Li Dongsheng, Leong Yue Wing, Yuan Bing, Shi Wanwen, Wang Kangping and Lu Zhongli as executive directors, Albert Thomas da Rosa, Junior as non-executive director and Tang Guliang, Robert Maarten Westerhof and Wu Shihong as independent non-executive directors.