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SWIRE PACIFIC LIMITED

(Incorporated in Hong Kong with limited liability)

(Stock Codes : 00019 and 00087)

DATE OF BOARD MEETING

This is to announce that a meeting of the Board of Directors of Swire Pacific Limited (the “Company”) will be held at 11:00 a.m. on Thursday, 6th August 2009 at the registered office of the Company, for the purpose of, among other matters, announcing the interim results for the six months ended 30th June 2009 and considering the payment of interim dividends for 2009.

In accordance with Rule A.3 of Appendix 10 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Directors of the Company are not allowed to deal in the securities of the Company from 7th July 2009 to 6th August 2009 (both days inclusive).

As at the date of this announcement, the Directors of the Company are:

Executive Directors: C D Pratt (Chairman), P N L Chen, M Cubbon, D Ho, K G Kerr, P A Kilgour, J R Slosar, A N Tyler;

Non-Executive Directors: Baroness Dunn, J W J Hughes-Hallett, P A Johansen, M B Swire;

Independent Non-Executive Directors: T G Freshwater, C K M Kwok, C Lee, M Leung, M C C Sze and M M T Yang.

By Order of the Board
SWIRE PACIFIC LIMITED
David Fu
Company Secretary

Hong Kong, 9th April 2009