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SWIRE PACIFIC LIMITED

太古股份有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Codes: 00019 and 00087)

DATE OF BOARD MEETING

This is to announce that a meeting of the Board of Directors of Swire Pacific Limited (the "Company") will be held at 10:30 a.m. on Thursday, 18th August 2016 at the registered office of the Company, for the purpose of, among other matters, announcing the interim results for the six months ended 30th June 2016 and considering the payment of first interim dividends for 2016.

In accordance with Rule A.3 of Appendix 10 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, the Directors of the Company are not allowed to deal in the securities of the Company from 19th July 2016 to 18th August 2016 (both days inclusive).

As at the date of this announcement, the Directors of the Company are:

Executive Directors: J.R. Slosar (Chairman), G.M.C. Bradley, I.K.L. Chu, M. Cubbon, J.B. Rae-Smith, I.S.C. Shiu, A.K.W. Tang;

Non-Executive Directors: P.A. Johansen, M.B. Swire, S.C. Swire; and

Independent Non-Executive Directors: T.G. Freshwater, C. Lee, R.W.M. Lee, G.R.H. Orr, M.C.C. Sze and M.M.T. Yang.

By Order of the Board

SWIRE PACIFIC LIMITED

太古股份有限公司

David Fu

Company Secretary

Hong Kong, 14th March 2016