



SUNEVISION HOLDINGS LTD.

新意網集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

(Stock code 股份代號 : 8008)

28 September 2012

Dear Noteholder(s),

SUNEVISION HOLDINGS LTD. (the “Company”)

Notification of Publication of (i) 2011-2012 Annual Report (the “Annual Report”); (ii) Circular in relation to the Proposals for General Mandates to Issue Shares and Repurchase Shares, Re-election of Retiring Directors, Adoption of New Share Option Scheme and Termination of Existing Share Option Scheme and Notice of Annual General Meeting (“AGM Notice”); (iii) AGM Notice; and (iv) Form of Proxy of the Company (collectively the “Current Corporate Communications”)

The Current Corporate Communications (in both English and Chinese versions) are available on the Company’s website at www.sunevision.com and the website of Hong Kong Exchanges and Clearing Limited (“HKEx”) at www.hkexnews.hk. You may access the Annual Report by clicking “Reports Archive” under “Investor Information” on the home page of the Company’s website, then selecting the document under “Annual Reports & Quarterly Reports” and by clicking “Company Announcements” under “Investor Information” on the home page of the Company’s website to view other documents or by searching under “Listed Company Information” on the website of HKEx.

If you have chosen (or are deemed to have consented) to read the Corporate Communications^(Note) posted on the Company’s website in lieu of receiving printed version but (i) for any reason have difficulty in receiving or gaining access to the Current Corporate Communications; or (ii) would like to receive a printed version of the Current Corporate Communications, the Company will upon request send the printed version of the Current Corporate Communications to you free of charge. Please make your request to the Company c/o its registrar in respect of the convertible notes (the “Note Registrar”), Tricor Investor Services Limited, at 26/F., Tesbury Centre, 28 Queen’s Road East, Hong Kong or by email to the Company at sunevision-ecom@hk.tricorglobal.com.

If you would like to change your choice of language and/or means of receipt of all future Corporate Communications, please make your request by completing the Change Request Form on the reverse side and sending it by post to the Company c/o the Note Registrar, using the mailing label at the bottom of the Change Request Form (no postage stamp is needed if posted in Hong Kong; otherwise, please affix an appropriate stamp). You may also send your request by email to sunevision-ecom@hk.tricorglobal.com.

You are entitled at any time by reasonable notice in writing to the Company c/o the Note Registrar (to the above address) or by email to the Company at sunevision-ecom@hk.tricorglobal.com to change your choice of language and/or means of receipt of the future Corporate Communications.

Should you have any queries relating to this letter, please call the Company’s telephone hotline at (852) 2828 8648 during business hours (9:00 a.m. to 6:00 p.m., from Monday to Friday, excluding Hong Kong public holidays).

Yours faithfully,
For and on behalf of
SUNEVISION HOLDINGS LTD.
SO Wai-kei, Godwin
Director and Company Secretary

Note: Corporate Communications mean any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities, which include but are not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report; (b) the quarterly report; (c) the half-year report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a form of proxy.

敬啟者：

新意網集團有限公司（「本公司」）

本公司之 (i) 2011-2012 年年報（「年報」）； (ii) 建議發行股份及購回股份的一般授權、重選退任董事、採納新購股權計劃及終止現有購股權計劃及股東週年大會通告（「股東週年大會通告」）之函函； (iii) 股東週年大會通告；及 (iv) 代表委任表格（統稱「是次公司通訊文件」）之發佈通知

是次公司通訊文件（英文及中文版）已於本公司網站 www.sunevision.com 及香港交易及結算所有限公司（「香港交易所」）網站 www.hkexnews.hk 登載。閣下可在本公司網站主頁按「投資者天地」項下之「財務報告檔案」，然後從「年報及季度報告」項下選擇年報瀏覽及在本公司網站主頁按「投資者天地」項下之「公司公告」瀏覽其他文件或在香港交易所網站於「上市公司公告」項下搜尋，以查閱有關文件。

若閣下已選擇（或被視為已同意）瀏覽在本公司網站登載之公司通訊文件^(附註)以代替收取印刷本，但(i)因任何理由於收取或接收是次公司通訊文件時遇到困難；或(ii)現欲領取是次公司通訊文件的印刷本，本公司將儘快應閣下要求寄上是次公司通訊文件的印刷本，費用全免。請把上述要求經本公司之可換股票據登記處（「票據登記處」），卓佳證券登記有限公司通知本公司，地址為香港皇后大道東 28 號金鐘匯中心 26 樓或以電郵送至 sunevision-ecom@hk.tricorglobal.com，通知本公司。

閣下如欲更改收取日後的公司通訊文件的語言版本及/或收取方式，請閣下填妥在本函背面的更改申請表格，並使用更改申請表格下方之郵寄標籤經票據登記處郵寄回本公司（如在香港投寄，毋須貼上郵票；否則請貼上適當的郵票）。閣下亦可以電郵至 sunevision-ecom@hk.tricorglobal.com 提出要求。

閣下有權可隨時在合理時間內以書面方式經票據登記處（至上述地址）通知本公司或以電郵發送至 sunevision-ecom@hk.tricorglobal.com，以更改收取公司通訊文件的語言版本及/或收取方式。

如對本函有任何疑問，請於星期一至星期五（香港公眾假期除外）上午 9 時正至下午 6 時正辦公時間內，致電本公司電話熱線 (852) 2828 8648 查詢。

此致
列位票據持有人 台照

代表
新意網集團有限公司
董事及公司秘書
蘇偉基
謹啟

2012年9月28日

附註：公司通訊文件指本公司向其證券持有人發出或將予發出以供參照或採取行動的任何文件，包括但不限於：(a)董事會報告書、年度財務報表連同核數師報告；(b)季度業績報告；(c)半年度業績報告；(d)會議通告；(e)上市文件；(f)函函；及 (g)代表委任表格。

