

SUNEVISION HOLDINGS LTD.

新意網集團有限公司

(Incorporated in the Cayman Islands with limited liability) (於開曼群島註冊成立的有限公司)

(Stock code **股份代號**:8008)

15 November 2010

Dear Shareholder(s),

SUNEVISION HOLDINGS LTD. (the "Company") Notification of publication of 2010-2011 First Quarterly Report (the "First Quarterly Report")

The Company's First Quarterly Report (in both English and Chinese versions) is available on the Company's website at www.sunevision.com and the website of Hong Kong Exchanges and Clearing Limited ("HKEx") at www.hkexnews.hk. You may access the First Quarterly Report by clicking "Reports Archive" under "Investor Information" on the home page of the Company's website, then selecting "First Quarterly Report 2010-2011" and viewing it through Adobe® Reader® or by searching under "Listed Company Information" on the website of HKEx.

Shareholders who have chosen (or are deemed to have consented) to receive Corporate Communications (Note) via website version but for any reason you have difficulty in receiving or gaining access to the First Quarterly Report, the Company will promptly upon your request send the First Quarterly Report to you in printed form free of charge. Please make the request by completing the Request Form on the reverse side and sending it to the Company c/o Computershare Hong Kong Investor Services Limited (the "Hong Kong Branch Share Registrars"), using the mailing label at the bottom of the Request Form (no need to affix a stamp if posted in Hong Kong; otherwise, please affix an appropriate stamp). The Request Form may also be downloaded from the Company's website or the the website of HKEx.

Shareholders may at any time choose to receive free of charge Corporate Communications either in printed form, or read the website version, notwithstanding any wish to the contrary they have previously conveyed to the Company. If you would like to change your choice of language or means of receipt of the Company's Corporate Communications in future, please email at sunevision@computershare.com.hk or writing to the Company c/o the Hong Kong Branch Share Registrars. The address of Hong Kong Branch Share Registrars is 17M Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong.

Should you have any queries relating to any of the above matters, please call the Company's telephone hotline at (852) 2828 8648 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

> Yours faithfully, For and on behalf of SUNEVISION HOLDINGS LTD. Chan Kin-chu, Harry Company Secretary

Note: Corporate Communications include but not limited to (a) the directors' report, its annual accounts together with a copy of the auditor's report and, where applicable, its summary financial report; (b) the quarterly report; (c) the half-year report and, where applicable, summary half-year report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form.

各位股東:

新意網集團有限公司 (「本公司」) 2010-2011 第一季度業績報告(「第一季度業績報告」)之發佈通知

本公司第一季度業績報告(英文及中文版)已於本公司網站 www.sunevision.com 及香港交易及結算所有限公司(「香港交易所」)網站 www.hkexnews.hk登載。閣下可在本公司網站主頁按「投資者天地」項下之「財務報告檔案」然後選擇「2010-2011第一季 度業績報告」並使用 Adobe® Reader® 瀏覽或在香港交易所網站於「上市公司公告」項下查閱有關文件。

如股東已選擇以網上方式收取(或被視為已同意以網上方式收取)公司通訊文件^(網註)但因任何理由未能收取或接收載於網站 的第一季度業績報告,股東只要提出要求,本公司將盡快向 閣下寄上第一季度業績報告的印刷版本,費用全免。請 閣下 填妥在本函背面的申請表格作出要求,並使用隨附之郵寄標籤把申請表格寄至香港中央證券登記有限公司(「香港股份登記分處」)(如在香港投寄,毋須貼上郵票,否則請貼上適當的郵票)。申請表格亦可於本公司網站或香港交易所網站內下載。

閣下早前曾向本公司作出公司通訊文件收取方式或語言版本的選擇,但仍可以隨時更改有關選擇,轉為收取印刷本或 以網上方式收取,費用全免。如 閣下需要更改所選擇的公司通訊語言版本或收取方式,請透過電郵發送至 sunevision@computershare.com.hk 或以書面方式通知香港股份登記分處提出要求,地址為香港灣仔皇后大道東 183 號合和中心 17M 樓,以更改日後收取公司通訊文件之語言版本及收取途徑之選擇。

如對本函內容有任何疑問,請致電本公司電話熱線(852)28288648,辦公時間為星期一至五(公眾假期除外)上午 9 時正至 下午 6 時正。

代表

新意網集團有限公司

公司秘書

陳建柱

2010年11月15日

附註:公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數節報告及知適用,財務摘要報告;(b)季度業績報告;(c)半年度業績報告及知適用,半年度業績摘要報告;(d)會議通告;(e)上市文件;(f)通函;及 (g)代表委任表格。